# SOUTHEND UNITED SUPPORTERS CLUB TRUST LIASON MEETING 20<sup>th</sup> NOVEMBER 2002

# MINUTES FROM SUSCT LIASON MEETING – 20<sup>TH</sup> NOVEMBER 2002

#### 1. Apologies

There were no apologies

Paul Fitzgerald, Dave Scriven, Terry Jeffreys, Geoffrey King, Derek Wiltshire and Chris Phillips all in attendance.

PF raised a query about the SUSCT discount in the club shop, the previous minutes stated the members would receive a 5% discount for the month of November but GK confirmed that the discount applied to every month for SUSCT members.

#### 2. Maters arising

#### Quid a goal

GK confirmed the physic equipment required and the liaison committee agreed. SUFC to purchase the items and the SUSCT will reimburse the club on completion of the Quid a Goal scheme.

#### SUSCT advert in Programme

DS informed GK that he is yet to action but will be in contact with commercial shortly.

#### **DS** to action

## 4. The Lease

The committee raised the issue of the lease. GK and DW said they were unable comment at the present time due to a confidentially contract they had signed, but reiterated that an announcement would be made as soon as they were ready.

#### **3. Membership Forms**

The liaison committee expressed a desire to use the SUSCT sponsored match against Boston United as a recruitment drive. PF suggested that we might be able to include an A4 membership form inside the programme. GK suggested that we would be more successful handing out at the turnstiles as only 33% of the average gate purchase a programme. Committee to liase with Dave Jobson.

#### 4. Away Complimentary tickets

TJ expressed an interest that maybe the SUSCT could be given any unwanted players comps when we travel away to give to coach travellers. GK stated that less than 50% of clubs actually give comps to the away side and some don't even give them to their own players. GK had spoken to Steve Tilson who is responsible for them on a matchday and he had stated that there is never any left over.

#### 5. Trust member on board

GK reiterated his original statement at the SUSCT AGM that you wouldn't want a Trust member on the board of a technically bankrupt company. However, he did confirm that when the future was clearer it is something that they will consider.

#### 6. Roots Hall Avenue Gate

Members had expressed a query as to what the policy of the Roots Hall Avenue gate is on matchday's. GK stated that it should be open but he would raise the concern with Dave Jobson.

## 7. Q&A

GK said Ron Martin is unable to speak about anything on the property side as RM and the rest of the board have signed a confidentiality agreement. Although GK said a players one could be arranged the committee felt it best to wait until some news about the lease/stadium could be announced to ensure maximum attendance.

#### 8. Shrimpers Bar

GK felt that changes were needed to pull in more customers. He will be looking at décor and other issues in the next few weeks, although several expensive pictures have been stolen in recent weeks. PF expressed the need for more seating areas while DS suggested playing the last away match on the big screen to pull in more customers. GK to look into the playing of away matches.

#### 9. Any other Business

#### Torquay Flight

The flight to Torquay for the first team game in December had been cancelled due to Exeter airports Christmas Party the airport would be shutting at 5pm.

#### 50/50 draw

The Trust wondered why there had been no 50/50 draw for the recent FA Cup tie against Hartlepool. GK stated that the competition was not insured for FA Cup ties hence the lack of draw.

#### Calender

GK advised the committee that the new SUFC official calendar would be on sale soon and it included something for everyone with each picture containing a player, some Pulse cheerleaders and a car.

# NEXT MEETING SCHEDULED FOR WEDNESDAY 18<sup>TH</sup> DECEMBER 2002