



SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING MAY 21st 2003

1 Present

Geoffrey King (GK), Derek Wilshire (DW), Paul FitzGerald (PF), Dave Scriven (DS) and Terry Jeffreys (TJ) were present.

2 Apologies

None

3 Matters arising

It was noted that DS would chair the meeting and TJ would take the minutes.

4 Shrimpers Bar

GK said that Brian Dear would be in charge of the bars and catering from June 1st. Gordon Harrold had left the club but would be taking over the franchise of Boots and Lace. There wouldn't be a problem with the new license. The Trust would have to decide on what memorabilia they wanted to display in the Shrimpers.

5 Season Ticket Holders lists.

GK said that the club will be introducing a new CRM database system soon and inputting the Season Ticket holders and shareholders data onto that system. He would then write to everyone seeking their permission to allow their details to be given to the Trust.

5 FLPTV

GK said that FLPTV had written to him and have assured that they was not selling the e-mail addresses on. DS provided some technical background on how companies skim e-mail addresses and said that in his opinion, the FLPTV server was not secure. GK said that initially promises were made to the Football League by FLPTV of the income available by signing up to the scheme. Those amounts of income never materialised and the club did not want to resign from the scheme because monies paid already would have to be returned.

6 Auction of place in Team dug-out

GK said that this was not possible as only players and bona fide officials could be there during matches.

7 SUSCT Stand

There were no problems leaving it in the Shrimpers Bar during the close season.

8 SUSCT Shop discount.

GK agreed that the 5% discount for Trust members would be available throughout the year.

9 Exeter City

TJ said that the Trust were very unhappy about the organisation at Exeter and the treatment of the Southend fans before and during the last game of the season. GK said that Helen Giles had complained in a fairly extensive letter to Exeter City but have not received a reply. However the club had registered their complaint. TJ said that the Exeter City directorate had all resigned and the Exeter Trust were now running the club on a day to day basis, therefore it was unlikely that anyone involved at the time could be admonished. PF said that Southend fans who had tickets could not enter the ground due to the poor organisation on the day. GK said that fans could apply to Exeter City for a refund.

10 Fossets Farm

It was established that should the club's application to build the new ground at Fossetts Farm be called for a public enquiry by the Secretary of State, the Shrimpers Trust would have a role to play in supporting the club in a co-ordinated support programme.

11 Steve Wignall and the Trust

The manager had agreed to a Q&A meeting. It would be held before the first pre-season friendly or the first match of the season. GK had asked if the Trust could purchase an Inframental machine and an Ultrasound machine for John Stannard at a cost of £1100 plus VAT. The physio would acknowledge the purchase of the equipment by the Trust in his matchday programme notes. PF said that it would be discussed at the next Committee meeting.

The Quid a Goal scheme was raised. DS was now gathering in the monies and the cost of the physiotherapy equipment would be covered. PF said that the Trust would be promoting the scheme early next season and that fans wouldn't be tied strictly to a quid a goal but it would be tailored to the individuals pocket. PF suggested that the names of the goal scheme sponsors and how money was building up, be publicised in the matchday programme. GK saw no problem in this.

12 End of Season review.

DS presented a paper by Kevin Feasey with the proposals that he be allowed to video all home matches on a quality DV camcorder. This would be to enable him to prepare an end of season DVD for the 2003/04. The footage would only be used for that purpose and would ultimately be owned by the club. . Also should the demand be there for sales of the DVD to the fans, all profits would go directly to the club but the Trust would request their logo/information on the final product. GK said that he would speak to Helen Giles and Jon Child regarding the possibility of allowing this.

13 Any Other Business

Blues Lottery

GK said that there had been problems with the previous set-up. He had now been in contact with a company who run lotteries for other clubs. He was looking for agents who were preferably Southend fans. PF said that he was a customer of the lottery and would provide GK with a copy of

the latest lottery sheet that had been provided. PF said that the Trust could send out a flyer for the Blues Lottery with the Trust newsletter.

Steve Smeaton

GK said that he had been banned for two years and the police would be prosecuting him also.

Sponsorship

GK said that GKC were sponsoring the home kit for one year and the away sponsor would be announced at the Meet The Blues Day (MTBD). It was suggested that the home kit be unveiled at the first home friendly and orders taken for the kit for collection at the MTBD. The away kit would be available for sale on the MTBD

14 Date of next Meeting

This was confirmed as 11th June 2003 at 1600