

# Junior Blues

NEWSLETTER – Issue 10 – August 2016

## INTRODUCTION

Hi Everyone,

We hope you've had a great Summer so far and are enjoying your holidays. It was good to see so many of you at the recent 'Meet the Blues Day', and we've got a feature in this newsletter on **JB members** and **Holly** and **Ash**, who were lucky enough to be picked to help launch the new kits.

Most of you will probably be aware of the changes to the Junior Blues, and how we're trying to make the membership more attractive to encourage more members to join. We're offering many more incentives and hoping to give you all lots more lovely **FREE** gifts and events during the course of the year, but to be able to do this we've had to impose an **annual renewal fee**. Full details regarding membership are included in this newsletter, please make sure you understand what's on offer and then get in touch with your renewal, if you haven't done so already. Anyone who has joined since **March 2016** will **AUTOMATICALLY** be transferred onto the new scheme.

The first thing you all need to know about is the **EXCLUSIVE** Junior Blues 'Meet the Players Day', which is expected to take part at Boots & Laces during October Half Term. Please ask your parents to keep an eye on the Official Southend United social media channels and the Shrimpers Trust Twitter/Facebook for more information.

In the meantime, please get behind our boys in blue!

UTB!

*Sammy and Elvis*



Junior Blues – Southend United Football Club Limited  
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## MEET THE BLUES DAY – KIT LAUNCH

We know there's always a lot of interest in being involved in the official kit launch and this year was no different. With a competition launched to 'Spot the Ball', **JB members** were invited to send in their selection for a chance to help take part with almost 60 entries!

Junior Blues **Ash Collins** and **Holly Marjurum** were randomly selected from the correct entries to be involved, little knowing that they were actually going to be given a kit each to keep! Both **Holly** and **Ash** had a great time, as did their parents!

Here's **Ash** and **Holly** joining goalkeeper Mark Oxley, Ryan Leonard and Simon Cox in the Official Launch at Boots & Laces training ground!



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## JUNIOR BLUES CHANGES

In partnership with The Shrimpers Trust, Southend United are delighted to announce the **NEW Junior Blues** Membership scheme!

Enjoy watching your local Club and meeting your favourite players? Become a **Junior Blue** for **JUST** £10 a year and be part of the future of Southend United.

**There some great benefits with the Junior Blues Membership including:**

- One **FREE** match ticket
- **EXCLUSIVE Junior Blues** events, including 'Meet the Players Day'
- **NEW** Southend United welcome pack including **FREE** Southend United pencil case
- **NEW** 'Blues Battle' cards – play your friends and see if you can win!
- **VIP** invite to Meet the Blues Day
- **£2 discount** off cup matches and selected matches at Roots Hall
- Birthday & Christmas Cards signed by your Blues!
- **Thank you letter** and picture personally signed from your favourite player
- Monthly chance to **win** a free ground tour, fly the flag and mascot packages
- **Shrimpers Trust** offer **free travel** to one away match per season for any member
- **Kursaal Bowl** - £2.50 for a game of bowling (*Please show Junior Blues card for offer*)
- **Partyman (Marsh Farm)** - £29.99 for a family day ticket (*Please show Junior Blues card for offer*)
- **Adventure Island** – 20% off of an annual pass (*Please show Junior Blues card for offer*)
- **Barleylands**– Discount to the farm park, 1 free child entry per pass with a full paying adult (*Please show Junior Blues card for offer*)
- **SUCET**– 10% off of soccer schools and 10% off of Birthday parties (*Please show Junior Blues card for offer*)
- **PlayFootball** - 10% for Junior Blues on casual pitch hire and children's party bookings (*Please show Junior Blues card for offer*)
- **Merlin Entertainments** - Keep an eye out for this great offer – details to follow soon, but it's well worth the wait!

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We really feel that the new scheme offers great value and would recommend signing up to the new £10 option, however, we recognise that this isn't for everyone and there are a number of options available.

If you still want to be a member of the Junior Blues and receive the discounts, but **DO NOT WANT ANY OF THE FREE GIFTS**, then there is an option to pay £5 annually.

If you would like to find out more about the above/other options available then please do not hesitate to contact us on [juniors@shrimperstrust.co.uk](mailto:juniors@shrimperstrust.co.uk) | 08444 770077

We'll be looking for Junior Blues to take part in 'flying the flag' very soon. There will be competitions to enter to win the opportunity to do this so make sure you or your parents follow Southend United and/or The Shrimpers Trust to keep up to date.

We hope you can see from the NEW and exclusive gifts including a Junior Blues pencil case and 'Blues Battle' cards that it's more than worth the £10 annual fee!



Please look out for announcements and competitions on the Club's official website at [www.southendunited.co.uk](http://www.southendunited.co.uk) and on social media about what treats are in store for our Junior Blues. Ask your parents to follow the accounts below and to make sure we have a **VALID** email address for you as we sometimes have only a short time in which to get information to members for a chance to win the opportunity to take part in events..



[www.facebook.com/SouthendUnitedFC](http://www.facebook.com/SouthendUnitedFC)  
[www.facebook.com/ShrimpersTrust](http://www.facebook.com/ShrimpersTrust)



[twitter.com/SUFCRootsHall](https://twitter.com/SUFCRootsHall)  
[twitter.com/shrimperstrust](https://twitter.com/shrimperstrust)



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# junior Blues



## JUNIOR BLUES CATEGORIES

- Blues Tots: birth - 2 years
- Mini Blues: 3 - 7 years
- Blues Crew: 8 - 11 years
- Team Blues: 12 - 16 years



## JOIN TODAY!

CHILD FIRST NAME
CHILD SURNAME
ADDRESS
POSTCODE
BOY <input type="checkbox"/> GIRL <input type="checkbox"/> DOB: DD / MM / YY
SCHOOL
EMAIL
PHONE
FAV PLAYER

## PAYMENT DETAILS

(Must be filled in by an adult)  
 Please find £10 cash enclosed   
 I wish to pay by card   
 (Please fill in the details below)  
 I wish to pay by cheque   
 (Payable to Southend United Football Club)  
 \*You can also pay on a match day at the Shrimpers Bar before kick off

CARD NO	
START DATE	EXPIRY DATE
SEC CODE	ISSUE NO
NAME OF CARD HOLDER	
SIGNATURE	DATE

AMOUNT DUE: £10 - PLEASE RETURN COMPLETED APPLICATION FORM TO:  
 JUNIOR BLUES, SOUTHEND UNITED FOOTBALL CLUB, ROOTS HALL STADIUM,  
 SOUTHEND-ON-SEA, ESSEX, SS2 6NQ  
 Southend United FC & Junior Blues partners will from time to time send  
 you offers and promotions via email. If you do not wish to receive this info  
 please tick this box:   
 I do not wish for my child to feature in any promotional materials:

For more information: **08444 770077**  
[tickets@southend-united.co.uk](mailto:tickets@southend-united.co.uk) | [www.southendunited.co.uk/juniorblues](http://www.southendunited.co.uk/juniorblues)



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## NEWS FROM OUR MEMBERS



We received an email recently from **Junior Blue, Thomas Moreton**, who wrote to tell us not only how he supported Southend United, but also that he had won his school's Fantasy Football League.

Thomas attends Bournes Green Junior School and has just finished year 3, so he did really well to win!

He told us how he'd spent ages on strategies for his team – maybe there's a career in management ahead for Thomas!

Thomas' prize was a signed SUFC ball, which now has pride of place in his bedroom. Here's a photo of a very happy Thomas with his prize – well done Thomas!



We have to say a huge SORRY to **Junior Blues members, Timothy Nyathi, Thomas Duffy** and **Sapphire Peters** as we forgot to include them in our "Happy Birthdays" in the last newsletter. They're 14, 7 and 1 respectively, so very belated birthday wishes to you all – hope you all had a great time celebrating!

Here's young Sapphire who is already attending matches

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## OFFICIAL AWAY TRAVEL

Book a place by visiting the Trust website at [www.shrimperstrust.co.uk/travel.asp](http://www.shrimperstrust.co.uk/travel.asp) or call Lesley Hicks on 07892 905338. Online bookings now require payment to be made.

**Junior Blues** are entitled to one free travel per season, with an accompanying adult, to a league game of their choice.

Under 16s must be accompanied and travel for the fantastic bargain price of just £10!

A full set of Away Travel Terms and Conditions can be found at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk)



### BOLTON WANDERERS Saturday, 3<sup>rd</sup> September 2016

Adult, Student & OAP Members - £ 25.00  
Junior Blues - £ 10.00  
Non Members - £ 30.00

ROOTS HALL 08:00  
THE ELMS 08:10  
HADLEIGH CHURCH 08:15  
TARPOTS CORNER 08:25  
THE WATERMILL 08:40  
FORTUNE OF WAR 08.45



### SCUNTHORPE UNITED Saturday, 10<sup>th</sup> September 2016

Adult, Student & OAP Members - £ 20.00  
Junior Blues - £ 10.00  
Non Members - £ 25.00

ROOTS HALL 08.45  
THE ELMS 08.55  
HADLEIGH CHURCH 09.00  
TARPOTS CORNER 09.10  
THE WATERMILL 09.25  
FORTUNE OF WAR 09.30

## TOP TRAVELLER

We've already started this year's **Junior Blues TOP TRAVELLER** competition and with two matches on the road already, last season's winner **Callum Turp**, is obviously keen to retain his title! No figures as yet, these will be compiled after the first six away matches.

**Callum** will be receiving his award very soon. Don't forget **all Junior Blues** are entitled to one free away trip on Shrimpers Trust coaches each season.

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## HAPPY BIRTHDAY

*To all our Junior Blues who have had, or about to have, their birthdays up to the end of August:*

16 – Ben Clark; Henry Hinton & Joseph Dobinson

15 – Lottie Heard; Matthew Pointer; Ben Maynard & Louis Allen

14 – Daniel March; Kieron Smith; Harriet Sheppard; Daniel Tomline & Kieran Lowe

13 – Matt Bigwood; Callum Mayfield; Emma Webb; Jack Lodge; Amy Freeman & Logan Towers

12 – Emma Stanley; Ben Humphrey; Jake Woollard; Dylan Hubbard & Fenn Leverett

11 – Oliver Smith; Harry Restall; Harry Hayes; Harry Goodier; Daniel Milchard; Callum Pope; Ryan Fox; Katie Cooke & Matthew Stanford

10 – Matthew Huggins; Jamie Powell; Harry Smith; Ryan Long; James Russell; Finlay Terry; Oliver Holiday; Isaac Burgess; Jack Nubbert; Oliver Blogg; Harvey Bexon; Archie Hardy; Henry Godard; Reuben Boxcer; George Mcalister; Lillian Hart & Marcus Hughes

9 – Nathan Smith; Daniel Rodriguez; Niamh Parks; Finlay Barney; Ryan Twidell; Alfie Charlesworth; Matthew Greig; Adam Burrows & Charlie Maffia

8 – Max Malone; Harrison Doherty; Elliot Darkin; Chloe Wilkins; Ryan Roberts; Evan Edwards; Harrison Bessant; Thomas Turp; Liam Guinea; Eva Askew; Louis Campbell; Isabella Kebell; Dylan Hughes; Blake Priddle; Joe Sheehan & Albie Sheehy

7 – George Smith; Daniel McKenna; Oliver Jeeves; Freddie Blackburn; Ellis Cross; Charley Stephenson; Nathaniel Copping; Josh Graham; Reece Fox; Benjamin Trott; Lewis Buffin; Ben Fentiman; Lily Jones; Nathan Jones; Callum Willis & Louis Campbell

6 – Fynn Parks; Owen Harrington; Ethan Lansley; William Verner & Freddie Braley

5 – James Phillips; Finley Wright; Lexi Clarke; Lewis Hague & Stanley Stokes

3 – Laura Walton & Amelia Pope

And, finally, “Happy Birthday” to Sam Cutbill

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