



SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING JULY 20th 2005

1 Present

Geoffrey King (GK), Derek Wilshire (DW), Chris Berry (CB), Paul Yeomanson (PY), Terry Jeffreys (TJ) and Bryan Woodford (BW) were present.

2 Apologies

Apologies were received from Helen Norbury (HN) and Paul Fitzgerald (PF)

3 Matters Arising from the Meeting held on 22nd June 2005

PY that the Shrimpers Trust had received an agreement from GK regarding the proposed signing-in arrangements procedure for the Shrimpers Bar, but as yet DC Spooner had not yet responded, but no problems were envisaged.

GK said that the smoking ban within the stadium would continue despite the comments of the Chairman at the club AGM, who had subsequently agreed that the proposals were sensible.

4 Shrimpers Bar

PY said that he had received quotes for decorating the Shrimpers Bar. He said that it was proposed to paint the walls with a dull off white emulsion and the ceilings in white emulsion. This did not include the woodwork on the lower walls but included the skirting boards. It was also proposed to include the bar area in the re-decoration.

PY said that it was proposed to carry out the re-decoration during the period of the 6th to the 20th of August. GK asked that the Trust liaise with the club just in case the Shrimpers Bar had been booked out during this period. DW asked if the Trust had contacted his recommendation. PY said that they had tried to contact him but could not get a reply.

PY asked if the club could remove the table football game from the Shrimpers Bar and this was agreed by GK.

5 Meet The Blues Day 2005

PY said that the Trust had agreed a price for the signed footballs for their "Beat the Wall" competition at MTBD. However he asked that they be available on the day. GK said the "ball signing" took place on Thursday afternoons and the ten balls could be collected after then.

PY said that he had agreed the position with Steve Tilson and Paul Brush for the goal to be used for their competition. GK said that Brian Wheeler was in charge of the positioning of stands at MTBD. PY said that their pavilion needed to be near their competition and after contacting Brian, GK said that it will be mutually agreed on the day.

PY said that after purchasing the training wall for the club, Steve Tilson had said that he would have preferred a wall with wheels and the Trust had agreed to purchase the wheels also. TJ asked if GK had had any success with the long term Quid A Goal debtor from the 2003/2004 season and GK said that he had arranged a meeting to discuss the situation.

GK said that the new away shirt would be on display at the MTBD but would not be on sale but orders would be taken.

6 Torchlight Parade

PY said that he had ordered the club liveried bus from Arriva for the Torchlight Parade on August 20th and was pleased to hear that there would not be a cost as it was part of the promotional package that the club had with Arriva. He said that the Trust had ordered Shrimpers Trust rock and Button Badges, which would be handed out to children and were producing an A5 booklet and other freebies for the event. He added that the Trust would hand out promotional items on behalf of the club if required.

PY asked if the club mascot outfits could be used by members of the Trust during the parade. GK said that he would have to check the details of their insurance on this.

7 Season Tickets

GK said that the club were going to continue with the "U-Choose" scheme this season and purchasers would receive 23 vouchers, which they could exchange for match tickets. He agreed that season tickets holders who were not happy with the fixture changes that have occurred could change to the "U-Choose" scheme.

He said that the club were going to introduce a swipe card system for season ticket holders but it would not be ready for the start of the season. He said that match tickets were being sent out for the first five league games and the swipe card system would be ready by then.

He said that the card would show the holder's and the seat identifier. He added that the card could be enabled for cup games. The ticket office would instruct the system to accept the card for the cup game upon payment.

TJ asked how the club would cope with tickets for away cup games where there was a very low allocation such as Canvey or Colchester. GK said that all season tickets holders would go into the draw. If tickets were not taken up by the deadline then further draws would take place.

8 Sound System East Stand

PY asked if the previous problems with the sound system in the East Stand had been rectified for the forthcoming season. GK said that the problems arose when the soundman gets "pumped up" and turns the volume up. He said that he had asked him to be aware of the volume and asked for feedback on the sound system from the Trust.

9 Bowling Night

PY said that the Trust were holding another Bowling Night on November 14th at the Kursaal Bowl and asked if some players could attend the event. He added that four players had attended their last Bowling Night, which had gone very well. GK said that he would have to ask the manager and report back.

10 Presentation To Top Travellers

PY asked if the Trust could arrange for a presentation to the four Top Travellers on the pitch on Saturday. He asked if the Bluebells could present the awards. GK said he would see what he could arrange.

11 Any Other Business

PY said that the pledges for the Quid A Goal scheme were coming in fast but noted that the Chairman and the team had yet to send their pledges. GK said that he would mention this to

the Chairman and the manager.

PY said that the Trust had discussed running a Poker Night as a fund-raising event in the Shrimpers Bar. However he was unsure whether the club's licence would allow such an event. GK said that he would find out.

TJ asked if the vacancy for the Stadium Manager post had been filled. GK said that there had been two interviewees for the post. He added that Dave Jobson would leave at the end of the month but would cover match days until the end of September.

PY asked when the club's extra car parks would open on match days. GK said that they would be open between 1300 and 1800.

GK said that the new club shop would open on August 1st and the new Ticket Office would open on August 17th.

GK said that a new range of wines would be available in the bars and for sale in the shop. There would be a house red and a white, which would have Southend United on the labels, He added that there would be a Rioja, Merlot, Chardonnay and a Pinot Grigio on sale too but these would not have Southend labels. He said that if the wines proved popular, the range could be increased.

GK said that the new corporate brochure with an interactive CD would be launched early next week. He added that the DVD showing the highlights of the season would be available soon.

The next meeting would be held on August 17th 2005 at 1600.