



SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING AUGUST 17th 2005

1 Present

Geoffrey King (GK,) Helen Norbury, Derek Wilshire (DW), Paul Yeomanson (PY), Paul FitzGerald and Terry Jeffreys (TJ) were present.

2 Matters Arising from the Meeting held on 20th July 2005

GK said that David Hook had not come back to him regarding the terms of the club's license and the proposed Poker night.

3 Shrimpers Bar

PY said that the Trust had accepted one of the quotes for decorating the Shrimpers Bar. The quote included the woodwork on the lower walls and the bar area as well. He said that he would liaise with the club regarding suitable dates for the re-decoration.

GK said that the football table had been removed from the Shrimpers Bar.

TJ asked if a flyer for a fundraising event by Little havens could be displayed in the Shrimpers and this was agreed.

4 Torchlight Parade

PY said that everything had been organised for the Torchlight Parade on 20th August. GK said that the Trust could use the mascot suits and asked that PY liaise with Brian Wheeler (BW) to pick up the suits after the Huddersfield match. He added that he had not heard back from the manager of the Bluebelles but would ask BW to contact the manager again regarding their availability for the parade.

PY asked if the club could provide any freebies to give away and GK said that flags, wrist bands, fixture cards and "Under 7 – Go Free" pamphlets would be provided. PY thanked the club for this.

5 Bowling Night

GK said that Steve Tilson had agreed that some players could attend the Trust Bowling Night on the 14th November.

6 Quid A Goal

PY said that the pledges for last season's QAG had still not been received from Ron Martin and the players. GK said that he would remind them of their pledges. He added that the outstanding pledge of £150 from the 2003/04 season would be honoured shortly. TJ said that the Trust had already agreed to purchase the wheels for the training wall with this money but did not know if they had been ordered and stated that we hadn't seen the invoice yet so we could pay up.

PY said that the "Beat the Training Wall" competition had been very successful at the Meet the Blues day had been very successful despite the weather. He added that Mark Bentley, Mitchell Cole and Jay Smith had been successful with the challenge and the Trust had

donated the sum of £50 to each of their favourite charities. GK said that the Trust should get some recognition for their generosity and should arrange to present the cheques on the pitch before a match. TJ said that the Trust would look into this.

7 Tickets for Visiting Juniors

PY said that some clubs would provide free tickets for junior members of a supporters club if there was a reciprocal arrangement between the two clubs. He asked if the club would consider this. GK said that he would allow 20 free tickets for juniors if the Trust could make the arrangements. HN said that the club would want to know the numbers on the Wednesday before a Saturday match.

8 Centenary Meetings

PY asked when the next meeting was scheduled. HN said that both BW and herself had been snowed under with work since the end of last season. She said that she would arrange a meeting in the next week.

9 Any Other Business

PY asked if the club were able to give permission for the Trust to produce a "Feed the Goat" shirt. GK apologised for the fact that he had not yet followed up this request.

TJ asked if old programmes would be on sale in the shop. GK said that they would and BW had also written to other clubs to arrange a reciprocal programme exchange so away programmes could be sold in the shop too.

TJ said that he had not been at the Port Vale home game and wondered if the new catering outlets had been successful. GK said that the South West Tea bar had opened but there had been problems in purchasing a new boiler of the Tea bar behind the South Upper. He added that the club were commissioning a survey of the catering throughout the stadium.

GK said that the club red and white wine was now on sale but the current labels would be replaced shortly. A new range throughout the Club was available but house wine will be able to be purchased by the box (12) shortly from the Club Shop.

GK asked for first impressions on the new shop. PY said that he had visited the shop before the meeting and was very impressed with what he had seen.

PY asked when the new entry system would be in operation. GK said that the credit card sized entry cards would be sent out very soon. He added that the club would soon be selling a watch, which could also activate the entry system.

Moving on to the smoking ban at Roots Hall, GK said that the club had received 2 calls of complaint and HN said that there had been two questioning e-mails about the ban. GK said that at the Port Vale match, a group of about 50 people were smoking at the rear of the West Stand and the stewards were verbally abused when they tried to enforce the ban. TJ said that it had been reported that there had been a lot of smoking in the ladies toilet in the Shrimpers Bar.

GK said that the smoking ban would continue. He said that the club would hand out leaflets and continue the education process. He added that he was sure that the resistance to the ban would die down in time. TJ asked if the club would monitor the toilet areas to enforce the ban.

10 Date of Next Meeting

The next meeting would be held on September 21st 2005 at 1600.