



SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING November 21st 2007

Present

Phil Alsford (PA) Paul Yeomanson (PY) Helen Norbury (HN) Derek Wiltshire (DW) and Garry Adamson (GA) were present. Apologies were received from Geoffrey King (GK) Paul Fitzgerald (PF) Brian Woodford (BW) and Brian Wheeler (BW).

1. Matters Arising from the Meeting held on 19th September 2007.

Junior Blues/SJS

PY voiced his concerns regarding the drop in membership of the Trust's junior section and possible ways forward between the club and the Trust. GA agreed that the two should work together with a possible two tier membership being introduced that would be agreeable to both parties. Options to possibly include travel concessions to away matches for joint membership. Meeting scheduled in early 2008 to discuss in more detail. - Ongoing

2. Manchester United Ticket Enquiry

PY voiced concerns made by a number of members regarding the recent police activity at the club, re, the ticket allocation to a council member for the SUFC v Man Utd game in Nov 2006. HN said that all tickets had been allocated in accordance with League rules and that all tickets were paid for by those concerned. - Closed

3. Teamcard & Club Membership

GA said that the club were investigating the possibility of instigating a 'Teamcard' system. He said this would run much like a store loyalty card system whereby holders would gain points through buying items at various retail outlets with a view to putting their accumulated points towards the cost of season card purchases etc. GA stated that they could possibly be free to season card holders with a charge for non season card holders being made. - Ongoing

4. Season Tickets 2008/09

GA said the club were looking into the possibility of enabling supporters to purchase their season cards on a monthly basis. GA also said that he would like to implement a new 'fans committee' made up of supporters, Trust committee members and a club official, ideally to start in two weeks time. PY to liaise with GA.

5. The Blue Voice

PY stated that the Trust had had correspondence with the Blue Voice regarding some issues and that they are fully behind the idea. DW asked what the overall aims of the new group were. GA said he has had one meeting with members of the Blue Voice committee where various points were raised and that discussions between the two parties were ongoing.

6. Frankie Banks Testimonial

PA and HN had a meeting where it was agreed that due to Spencer Prior's forthcoming testimonial a date for Frankie's could not be agreed upon. HN said she would contact either Ron Martin or Geoffrey King to finalise a date for Spencer Prior's and would contact PA with available dates, if any. – Ongoing

7. Shrimpers Trust Bowling Night

PY asked HN as to the availability of players for the night. PY said that ideally the Trust would like four or five first team players to attend on the night. HN agreed to speak to Steve Tilson and would reply as soon as possible. - Ongoing

8. Q&A with Steve Tilson

HN said that Steve Tilson (ST) and Paul Brush (PB) would be available to answer supporters questions at the clubs AGM (date to be announced) PY asked that HN also look into whether (ST) and the Club Captain would also be available specifically at a Trust Q&A session to be held sometime in the future.

9. Swansea City v Southend United Fun Day

PY told those present that he had been in contact with Swansea City regarding the proposed joint fun day activities. GA agreed he would like the Trust's involvement and would contact PY when plans had been finalised. GA stated that this is an ideal opportunity to promote the ties between the two clubs and their respective Trust's and that various ideas had been discussed between the two clubs, i.e. cross bar challenge, penalty shoot out etc. GA also said that various ideas were in the pipeline for Swansea City's return visit to Roots Hall. - Ongoing

10. Shrimpers Bar/Framed Shirts

PY asked for one day to be set aside over the Xmas break to enable some members of the Trust access to the Shrimpers Bar in order to hang signed framed shirts on the wall. PY to liaise with Dave Jobson the club to finalise a date. - Ongoing

11. AOB

PY asked about deadline for adverts for the forthcoming issue of Blues News. GA stated that as it is going to press this coming Monday (26th) that really it was too late to include any at this late stage. PY agreed to wait until the December issue with a deadline of 13th.

PY asked HN about the monies handed to the club by the Trust for training and fitness equipment. HN stated that the order for two new treadmills had been placed and they were awaiting delivery. PY asked about dates for the proposed box being made available to the Trust and its members in recognition of the donation made. GA to liaise with PY regarding this matter – Ongoing.

GA agreed to put forward a team of eight people from the commercial department to represent the club at the Trust's next quiz night.

Date of next meeting 19th December 2007