



SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING 18th March 2009

1. Present

Geoffrey King (GK), Garry Adamson (GA), Helen Norbury (HN), Paul Yeomanson (PY), and Paul FitzGerald (PF). Bryan Woodford (BW) and Derek Wilshire (DW) had given apologies.

2. Matters Arising from the Meeting held on 18th February 2009.

GK mentioned that a reply was still awaited from Stockport County and would raise the matter again but was not hopeful of a positive response due to other issues at Stockport.

GK reported that at the Football league EGM recently several of the larger clubs were opposed to the proposed sharing of information with the government and now thought it unlikely to go ahead.

GA reported that after consultation with club staff, including players, that the Lost Match incentive would not be going ahead.

PF reported that the Trust meeting with the players was going ahead on the 9th April

GA reported that season ticket renewals were currently at a pleasing 27%.

3. Shrimpers Trust Player of the Year Awards evening

Several dates were discussed but no firm commitment was made due to the possibility of SUFC reaching the Play Offs. GK and PY to confirm at a later point 6th May was suggested

4. Shrimpers Bar

a) Food

GK mentioned that there was very little food being purchased in the Shrimpers Bar on match days and that after several matches there was still large quantities of pies left. It was also mentioned that only a few portions of the soup was being sold.

It was agreed that the amount of food being sold would be monitored and adjustments made accordingly.

b) License/Signing in/ Stewarding

PF requested that the club reconsider the signing in procedures. Specifically the Trust wanted to maintain a presence in the bar but felt that making it a members only bar might be restricting custom. GK to talk to Dickie Spooner.

c) Pridmore's

PY asked about the betting facility in the Shrimpers' Bar which had been missing for several weeks. GA said that Pridmore's had withdrawn their facility but Better Bet would replace them and it was hoped that supporters would be happier with this arrangement.

GK reminded the Trust that real ale would be sold in the bar at the last 3 home games of the season and hoped that it would be well received.

5. Shrimpers Trust Beer Festival

PY detailed the intention to run a Beer festival and the Trust was keen to involve the club in any appropriate way. PY mentioned that the Trust were meeting with CAMRA and that we would keep the club informed. GK said the club would happily help if appropriate.

6. End of Season Draw

PY asked if the Trust could make its End of Season Draw at half-time during the final home game of the season v Cheltenham Town on 2nd May. This was agreed, with PY to advise GA of the Draw details nearer the date.

7. Newmarket Nights (Friday 24th July)

PY summarised the Trust's intention to run a trip to Newmarket for an evening to watch the racing and a band and asked if the Trust could use the Roots Hall car park as the main departure point. GK asked PY to liaise with Dave Jobson on this matter.

8. Fossetts Farm

GK advised that the development was "inching" ahead and that he hoped to have more positive news in May

9. Any other business

A discussion took place regarding Chelsea's increasing involvement at local schools, in particular those on Canvey Island and South Woodham Ferrers, despite assurances from Chelsea officials that they would not encroach into SUFC's territory.

PY advised that the Trust had agreed to help fund SUCET's 'Blues Bodycare' programme for the next 3 years. GK expressed his thanks for this.

10. Date of Next Meeting – 22nd April 2009