



SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING 24th June 2009

1. Present

Geoffrey King (GK), Garry Adamson (GA), Paul Yeomanson (PY), Bryan Woodford (BW), Helen Norbury (HN), Paul FitzGerald (PF), Phil Alford (PA) and Derek Wilshire (DW) had given their apologies.

2. Matters Arising from the Meeting held on 20th May 2009.

GK mentioned that following discussions with Chelsea FC, they had received a proposal from them for both clubs to work together on football related projects with schools in Basildon.

GK confirmed that comment cards, regarding the refreshments preferred at home matches, will be distributed for completion as soon as the new season starts.

PY said that the Shrimpers Trust Beer Festival had now been postponed until 2010, to allow more time for preparation.

3. Youth Team Donation

GA said that following the very recent agreement of Thomas Cook, the Trust are able to promote themselves as the "Official Away Supporters Travel Organiser for Southend United FC". PY thanked GA for his valued assistance in discussions and confirmed that the Trust donation to the Youth Team would be forthcoming in the next few days.

4. Toomey Trophy/MTBD – 25th/26th July

The Youth Team tournament will be sponsored by Toomey Motors this year. To assist with parking for the "2 day" event, there will be a park-and-ride facility from Toomey's Retail complex in Cherry Orchard Lane to Roots Hall. GA asked whether the Trust coach would be available for this shuttle service and PY will follow this up.

Matches will commence on Saturday 25th at 11.30am and 3.00pm and Sunday 11.30am and 3.30pm.

GA said that various activities for MTBD would be held in the Roots Hall car park on Sunday 26th. There will be players' autograph signings before the 1st game of the Youth Tournament on Sunday and later in the day. Supporters purchasing tickets for the tournament will be permitted to go in and out of the stadium to visit the various MTBD stalls.

GA also said that Chase School, Southend High and Prospects College would be approached to help with parking.

GA invited BW to an internal club meeting on Friday 26th June to discuss arrangements for MTBD and the Trust's involvement.

5. Publication of 2009/10 Fixtures

PY said that there had been a delay in the fixtures for the coming season appearing on the club's official web-site i.e. after many other media companies had publicised them.

GK said that this had been recognised and mentioned that Football League Interactive (FLI) had the responsibility for publishing these fixtures. GA will follow this up with FLI to see what the reason was for the delay.

6. New Stadium

GK said that building work was still on course to commence this autumn.

7. Any Other Business

PY said that he had received a comment from a supporter that Blackburn, WBA and Watford season tickets were cheaper than those at SUFC. GK said that without further investigation it would not be possible to ascertain whether the seat location was comparable. In any event, other clubs may not have to rely solely on seat sales for their income. Also, SUFC had frozen season ticket/card prices in recent years to help supporters, while maintaining necessary income.

GK said that the seemingly large number of Friday night home games (now 7) were due to police requests amongst other reasons. For example, the Millwall game corresponded with the V Festival in Chelmsford. In addition, the match versus Southampton was due to be played the same day as England is playing which could affect the attendance and one other coincided with Halloween.

PY said that he had heard from Supporters' Direct (SD) that the club had withdrawn from the agreement to participate in a survey regarding their involvement in Community work. GK said that information requested subsequent to the original had included financial information which they had not felt was appropriate to release as the information requested seemed to go beyond the remit of the exercise. Following a telephone conversation with SD, the requirements had been clarified and resolved and the club would be helping with the survey as requested in the areas it felt appropriate.

8. Date of Next Meeting – 22nd July 2009