



SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING 19th August 2009

1. Present

Garry Adamson (GA), Helen Norbury (HN), Bryan Woodford (BW) and Paul Yeomanson (PY). Geoffrey King (GK), Paul FitzGerald (PF) and Derek Wilshire (DW) had given their apologies.

2. Matters Arising from the Meeting held on 22nd July 2009.

There were no matters arising.

3. Club Finances

PY mentioned that there had much discussion and rumour on message boards regarding the club's finances and person's being paid late or being owed money and asked for clarification of the current position. PY specifically mentioned payment of the car park arrangements at Southend High School for Boys which he was led to believe was outstanding.

GA said that it was common knowledge that many companies were experiencing financial challenges in the current economic climate. Football clubs in particular have cashflow issues during the summer months when it was out of season and little revenue was received. GA said that he was not aware that person's were currently owed money and was confident that the financial situation would be considerably improved once outstanding matters had been resolved regarding the commencement of work on the new stadium.

4. Season Tickets

GA said that the problems of season cards not working at the Huddersfield home game was due to an unforeseen technical problem which occurred during a 3 week period during pre-season. One issue related to the multiple purchases of season cards using one payment. In this case, the card relating to the person making the purchase worked but the other cards did not. Another error was caused by replacement cards being given out during the 3 week period in question.

GA was hopeful that the matter had been resolved by our IT partners.

5. MTBD

GA asked BW how successful he thought MTBD had been at Roots Hall. BW replied that from the Trust's point of view it had been a great success as more merchandise had been sold at their stall in the marquee than in previous years of MTBD. However, he had heard that many fans missed the grass of Boots and Laces and the RH car park was not seen as ideal.

GA said that he agreed that the car park was not felt to be the best place for the event but with the Toomey Trophy being held at Roots Hall on the same day it was the best option. Next year, consideration will be given to moving back to Boots and Laces or if another

tournament is arranged at Roots Hall on the same day perhaps Priory Park could be used for the event. This would be given consideration during the coming year.

6. Shrimpers Bar

PY said that the bar was far too hot during the summer weather and more ventilation was required. GA said that he would look into hiring a couple of air-conditioning units while the weather temperatures remained warm.

7. Catering

PY mentioned that he would personally prefer draft Grolsch to be served in the bar now that Coors Brewery was supplying the beer in the Shrimpers Bar. The current replacement for the Kronenburg, Coors Light was not felt to be a premium lager, and anyways was not available for the first home game leaving Carling as the only available draught lager.

PY also complained about the quality of food available at the Huddersfield match. The glass cabinet keeping food hot had not been switched on until late and consequently the few pies available were not warm enough to be appetising

PY and BW both said that the choice of food needed to be improved. Not everyone wanted pies or crisps and filled rolls and sandwiches, and soup in the cold months would be welcomed.

HN suggested that the questionnaires on the food choices, which would be available in the Shrimpers Bar at the next home match (Millwall) should be given to the Trust to collate, after completion by supporters, and passed to club management.

8. Trust Xmas Party – Wednesday 9th December – Lords Golf & Country Club

PY said that arrangements were progressing for the Christmas Party in December. 1st team players would be invited free of charge and the tickets for their partners would be at reduced cost. It would be a family event with entertainment also being arranged for children.

9. New Stadium

There was no news on when building work would commence on the new stadium.

10. Any Other Business

There was no other business.

Date of Next Meeting

23rd September 2009