



SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING 19th May 2010

1. Present

Geoffrey King (GK), Ian Riddoch (IR), Helen Norbury (HN), Bryan Woodford (BW) and Paul Yeomanson (PY). Paul FitzGerald had given his apologies.

2. Matters Arising from the Meeting held on 21st April 2010.

There were no matters arising.

3. Youth Team Sponsorship

PY stated that the Trust was agreeable to continuing the sponsorship of the Youth Team next season with a proviso that the current £60k loan to the club is repaid in full to the Trust before any further money is passed over. GK understood and agreed to the conditions.

4. Team Card

Following the withdrawal of the unsuccessful Team Card, from which supporters could earn points from retail purchases in the High Street in order to receive a discount on club merchandise/services, PY asked whether the previous 10% discount at the Club Shop for Season Ticket Holders would be re-instated. GK said that the shop was being run by Just Sport and he was not aware that a discount arrangement would be considered but would speak with them.

5. Wigan Pre-season Friendly

PY said that there had been some talk on Wigan coming to Roots Hall for a pre-season friendly and asked whether this is being arranged.

HN said that Wigan's financial requirements would seem, at this stage, to prevent the match taking place.

6. Club Finances

GK said that at present the Club was still under a transfer embargo but it was hoped that this would soon be lifted when anticipated financial arrangements should be in place.

7. New Stadium

GK stated that it was still expected that hoardings would be erected in June and work would commence on the new stadium in July this year.

8. Shrimpers Trust Car Rally

PY mentioned that the Trust were discussing the possibility of arranging a fundraising car rally and asked whether Roots Hall car park could be used as the starting point. GK agreed to the request and similarly IR agreed to donate a prize from the Club to the winner(s).

9. Any Other Business

IR said that the Platinum Suite was in the process of being 're-vamped' and marketing literature for the Hospitality Areas next season will soon be distributed.

10. Date of Next Meeting

30th June 2010.