



# SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING 18<sup>th</sup> August 2010

---

---

## 1. Present

Geoffrey King (GK), Ian Riddoch (IR), Helen Norbury (HN), Bryan Woodford (BW) and Paul Yeomanson (PY). Paul FitzGerald had given his apologies.

## 2. Matters Arising from the Meeting held on 21st July 2010.

PY said he had received confirmation that Paul Sturrock and Tommy Widdrington will take part in a Q and A with Trust members on 23<sup>rd</sup> September.

## 3. Club Finances & Trust Loan

GK said that previous Court cases had been resolved and relating debts repaid. When asked why the Trust had not been kept up to date with arrangements for repayment of its overdue loan to the Club, GK said he was led to believe that steps had been taken to make payment. He assured the meeting that the formal repayment process had now been commenced and the Trust should receive the money in full by 27<sup>th</sup> August.

## 4. New Stadium

GK stated that a 'Development Agreement', for construction of the stadium site, between the Club and Sainsbury's is due to be signed in early September, after which time it was hoped that work would commence on the new stadium.

## 5. West Ham United

IR said that the congestion and late kick-off for the friendly match against West Ham was due to the short notice given to make comprehensive arrangements (6 days) and exacerbated by the failure to issue certain purchased tickets, notably those 'tickets' sent by mobile phone. IR apologised to supporters on behalf of the Club.

## 6. Season Cards

IR mentioned that due to a system error, new season cards issued may not have the correct name of the holder. It had been noticed that where one person had arranged the purchase of multiple stadium seats, the relating season cards were all in the lead person's name. IR said that his main concern was to get the tickets out to the Supporters before the game on 21<sup>st</sup> August. This error will be addressed and corrected. The Club is reviewing its current arrangements and supplier of tickets.

## **7. Bars & Catering**

GK said that the Club had now brought arrangements for the bars and catering back "in-house". Drinks will be supplied by two providers, Heineken and Hills Prospects, and draught beer will be available in bars from the Port Vale home match on 21st August. Supporters may also be pleased to hear that 'fried onions' will once again be available for their burgers and hotdogs!

## **8. Camouflage Day**

IR informed us that the Club was holding a camouflage day to coincide with the Torquay home match on 4<sup>th</sup> September. This will be a tribute to the armed forces and family match tickets for two adults and two children at £20 will be on sale. Supporters will be encouraged to dress in army clothes on the day. PY mentioned that Dave Scriven had asked if the Trust could promote this Event to our Members via our Newsletter and Website.

## **9. Trust AGM – 11<sup>th</sup> November 2010**

PY said that the date had been fixed for the Trust AGM and asked whether Craig Easton, 1<sup>st</sup> team Captain, would be available to answer a few questions from members. IR said he would investigate (Craig's attendance has since been confirmed).

## **10. Any Other Business**

IR said that the full playing squad would be attending the Club Shop at around 6pm on Thursday 2<sup>nd</sup> September, to meet supporters. He also said that this season's player sponsorship was expected to be priced at £450 + vat (to be confirmed) per home or away shirt. The Commercial Department will be looking for sponsorship once a settled 1<sup>st</sup> team is known to the fans. Arrangements will be different this season as, instead of a sponsors' evening, each sponsor will be invited to have lunch with their relating sponsored player at Boots & Laces, followed by a tour of the training facilities.

## **Date of Next Meeting**

22<sup>nd</sup> September 2010