



SOUTHEND UNITED SUPPORTERS CLUB TRUST LIAISON MEETING 28th February 2011

1. Present

Tara Brady (TB) Helen Norbury (HN), Paul FitzGerald (PF) and Paul Yeomanson (PY). Bryan Woodford (BW) had given his apologies.

2. Matters Arising from the Meeting held on 20th October 2010.

PF introduced the concept of the Liaison meeting to TB and explained the purpose.

The only matter arising apart from the length between meetings was that the club had agreed to absorb the VAT Increase on ticket prices.

3. Club Finances

TB stated that Club finances were tough and constant decisions are made regarding day to day priorities. As previously stated in open forum the clubs finances are likely to be a challenge for the foreseeable future.

TB stated that HMRC's latest demand had not yet been met although it would be before the court hearing.

4. New Stadium

Overall, matters are progressing – no further news that was not in the public domain.

5. Blues Lottery

PY asked why the latest winners of the Lottery had not appeared on the website. HN to investigate.

TB/PF/PY discussed the YDA meetings and TB explained that BW had been trying to arrange a convenient meeting time. It was unclear whether this was an informal meeting to discuss where to go next or a formal YDA (not held for over a year) TB/BW to progress

6. SUFC AGM

A date for the AGM has still to be set – a suggestion was made that 21st April would be appropriate. TB to confirm.

7. 2011/12 Season Tickets

PY asked when details would be known for next year. TB explained that he felt it was unavoidable that prices would increase. PF/PY agreed and offered to ask committee members their views.

8. Prospects Car Park

PY said that he been approached by a member concerned that some fans may be taking advantage of the three staged payments and using the car park without paying the 2nd or 3rd instalment thus denying SUFC important revenue. HN to check.

9. Programme Sales

PY stated that several people had questioned the placement of programme sellers recently and the lack of availability in particular in the club shop. HN explained that this is due to the outsourcing of this service and that the company involved employ all the programme sellers and decide where best to sell programmes from. HN agreed to look into this.

10. West Stand Ladies toilets

PY handed over several written complaints about the condition and privacy including flooding and broken partitions/doors and asked that they be considered. HN to investigate with Dave Jobson.

11. Shrimpers Trust Player of the Year awards Evening (Potentially 12th May)

PY explained the format of the evening and in particular the excellent highlights section put together by Kevin Feasey. A date of Thursday 12th May was suggested subject to play-offs. PY / HN to check and confirm.

12. Southend Children in Care awards – June 2011

PY asked whether a club representative could be available and specifically suggested Ricky Duncan. HN stated that it may be difficult to arrange for players or staff to attend as this is in their holiday period, however TB agreed in principle. PY to confirm dates and liaise with Ricky direct.

13. Any Other Business

PY asked why the Trust had not received any Away Match Comps recently. HN did say that fewer clubs in this division give complimentary tickets to visiting teams, but she would look into this.

TB raised an issue with regard the unreasonable behaviour of a Trust member. All agreed to wait for an outstanding court hearing before progressing.

TB asked whether making Roots Hall available as a car park facility during the week would be worthwhile and raise much needed income. PF/PY both thought it was a good idea

PF mentioned the Box that the Trust were entitled to each year from the Youth Donations and suggested using it this year for Charity with The Trust paying the food/drink costs. Date to be arranged. PY to liaise direct with Junior Garrod regarding this matter.

Date of Next Meeting

t.b.a HN/PY