



## THE INTRODUCTION – Paul FitzGerald

### Good news and....no news?

The good news is pretty obvious – despite some inconsistent displays, Phil and the boys have positioned themselves nicely toward the top of the league. A couple of excellent signings and performances, have left us in a very encouraging position. More good news for the faithful trust followers, is the outstanding form of Jack Payne with his exciting killer pass displays and a couple of pretty decent goals. William Hill have cottoned on now, but if you shop around, some reasonable odds are still available.

The four game winning sequence (*as at 29/9/14*) coincided nicely with a Fans Forum where Phil talked about the current status to an audience of happy smiling customers. Long may that continue!

Steve Kavanagh also attended this Forum. You can't help feeling a little sorry for Steve - with the lack of any "Open" news on the Stadium development and with Sainsbury's in "batten down the hatches" mode – he could give us no information. Ron as we all know, is keeping everything close to his chest and I do have some sympathy with his position, especially as accurate time estimates do not feature prominently on his CV.

Of course, a CV is what you need when looking for a new job - one wonders when those at Sainsbury's will actually announce their decision and what effect that will have to individuals at the

helm. In the last newsletter, I was having trouble pinning Ron down for an update but I have spoken to him several times quite recently and he remains bullish. When is he ever not? Personally, I think the timeframe of "Sainsbury's Review" and their decision must have passed - I'm sure the decision has already been made and it's just a matter of tidying up a few (million) loose ends. It now looks like the timing of Mr King's departure was not a coincidence Sainsbury's are clearly in some trouble.



### What price Aldi/Lidl to the rescue?

Is it really 14 years since Ron and his small band (even smaller now) of merry men took over?

At MTBD I was approached by a relative of Peter Coombes. Peter was stationed in Malta during the 50's and appears to have had some connection with the club during the time of the Tour there, in 1955. Bill, his son-law, showed me a Photo Album where Peter had carefully chronicled the tour with team sheets, newspaper clippings and numerous, wonderful photos. I have spoken to a number of local experts (Dave Goody, Peter Miles and Peter Baker included) who have much more experience than me in this and they have convinced me that a



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small book is waiting to be written on this....and this is where I need your help. If anyone out there has any information about this tour and would like to donate that to the cause, we'd be most appreciative. The album is such a lovely piece of SUFC history, it deserves to be preserved and I'm looking forward to doing that over the coming months.

**This newsletter has been a while coming – apologies for that – consequently we have had to leave the match reports out of this tome – they are still available on the website however.**



Finally, I would like to thank Andy Thorne at Outstanding Branding – Andy has been a Trust member and supporter for many years and has recently provided us with new banners to help both the Trust and the Junior Blues. Take a bow Andy and thanks very much.



The Trust committee is always looking for new blood and ideas – so if you would like to get involved in any of our activities at any level, please don't hesitate to contact us.

As ever, you can contact me at [pfitz666@aol.com](mailto:pfitz666@aol.com) if you'd like to comment on anything the Trust does or does not do.

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## NEW - SAMMY THE SHRIMP JEWELLERY

### Exclusive to the Shrimpers Trust

The Trust have commissioned some unique pieces of 'Sammy the Shrimp' Jewellery.

Manufactured in Sterling Silver with Blue Spinel the items are available as a Pin or Cufflink Set which come in their own presentation box.

Each of the items are priced as follows:

**Blue Spinel Pin: £45**

**Blue Spinel Cufflinks: £75**

**Plain Pin: £35**

The Pin measures 24.5mm high x 21mm wide and is also available in a plain Silver version and the Cufflinks measure 20mm high by 17mm wide.

**These unique items of Jewellery can be purchased from the Trust Shop using a Debit/Credit card on the Trust Website.**

Alternatively they can be purchased from the Trust Information Stand in the Shrimpers Bar prior to any home game where we will accept cash/cheque/credir or Debit Card payments.



Additionally the Jewellery can be ordered by post from:

**The Shrimpers Trust**  
**PO Box 5830**  
**Southend on Sea**  
**SS1 9FD**

Please enclose a covering letter advising items required and a cheque payable to **The Shrimpers Trust** for the total amount adding **£3.50** per order for postage & packing by 1st Class Recorded Delivery.



## REVERSE AUCTION WINNER



**At the start of the season The Shrimpers Trust commissioned a unique piece of SUFC Memorabilia which one lucky supporter could win by predicting the Lowest Unique Bid in a reverse auction.**

A pair of Luke Prosser's boots from the 2013/14 Season and his Headband were framed behind a protective Perspex 'bubble' along with a picture of Luke wearing the items. The reverse of the frame had also been signed and authenticated by Luke.

After all the bids were collated the winner with the lowest unique bid of just 3p was Callum Saunders from Benfleet.



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The Trust recently delivered the auction item to an excited Callum who was really pleased he had won it as Luke is one of his favourite players.

The Trust would like to thank all those of you who took part to help raise funds for us.

## VOTE NOW – SHRIMPERS TRUST SUFC 1<sup>st</sup> TEAM POTM

**Trust Members can now vote for the SUFC Player of the Month for September 2014.**

All you need to do is login to the Members Area on the Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk), go the Player of the Month Voting page and cast your vote for one of the following six nominated Players.



**Conor Clifford, Gary Deegan, Jack Payne, Luke Prosser, Adam Thompson and John White.**

Voting closes at midnight on Wednesday 15th October 2014, with the presentation taking place prior to kick-off at the home League 2 match vs Exeter City on Saturday 18th October 2014.

## FUNDRAISING

### 100 Club

The latest winners in the scheme, pulled out of the hat during weekly draws since the last newsletter were **Steve Stone, Paul Manning, Danny Collins, Philip Endell, Neil Whitehead, John Smith, Rick Napper, Clare Brooks, Chris Hyland, John Freemantle, James Hummerston and Tim Wilson.**

The nature of the 100 Club means the more people that sign up, then the bigger the weekly prize. To register your interest, you can still contact Alan Perry at [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com) or by calling 01702 476458 and put yourself in with a chance of winning the weekly prize.

Remember, the more people that sign up to the scheme, then the higher that prize will be. By setting up a standing order for just £5 a month (or just £60 a year), you put yourself in with a chance of winning around £28.00 per week at the present time.

### Quid-a-Goal

**Our Quid a Goal scheme is now up and running for the 2014/15 Season.**



**Current total after the home game vs Morecambe FC played on Saturday 4<sup>th</sup> October - £435.25.**

The aim of the scheme - like most of the Shrimpers Trust's activities is to raise money for Southend United Football Club and make sure that there is a club for us to be supporting in the foreseeable future.

In particular, some of the money raised from this Seasons "Quid a Goal" scheme will again be donated to the Southend United Physio Ben Clarkson and his Department to help purchase much needed equipment.

#### **This is how it works:**

Those who support the scheme with a pledge have their name and details of their pledge displayed in the United match program each week and are detailed on this web site.

We ask you to pledge £0.25, £0.50, £1.00 or more under various headings such as clean sheets, various players scoring goals, or team goals. This does not have to cost you a fortune as you can easily judge in advance how much your pledge will cost you come the end of the season.

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For example, the Blues rarely manage more than 80 goals in a season from 1st team matches. A £0.25 per goal pledge would therefore most likely not cost you more than £20.00 come the end of the season. If funds are tight how about £1 for every goal scored by our full backs? If you chose to do £0.50 per point and we finished up with 72 points as we did last season this would cost you £36.00. At the end of the season we will write to you thanking you for your support of this initiative and asking you to send us a cheque for the amount owed.

Last year this scheme raised around £1,850 from the 68 people that helped us. This includes support by some of the Southend United's directors.

If you would like to help raise funds for this worthy cause you can do so by completing the QAG Entry Form which has been included with this newsletter and return to us either by post to the address shown on the form or by handing in at the Trust Info Stand in the Shrimpers Bar prior to any home game.

Entry forms are also available from the Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk)

## MEMBERSHIP

### Welcome to New Life Members (Total 220)

#### Gareth Pummery.



Life Membership of the Trust currently costs £100.00 if you have an email account or £125.00 if you prefer to receive Trust Mailings by post.

If you are interested in joining this group please contact our Membership Secretary, Paul Yeomanson via email at [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk).

You can also join up as a Life Member in the Membership Section of the Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk), and postal applications will also be accepted at **Shrimpers Trust, PO Box 5830, Southend-on-Sea, SS1 9FD.**

### Welcome to New Members since the last Newsletter

**Ken Additer, Chris Baker, Michelle Boreham, Simon Boxcer, Sheila Bronson, Andrew Brown, Mr A. Church, Neill Collins, Ian Cutting, Dave Dibble, Ian Farquhar, Graham Farquarson, John Gray, Steve Guinness, Alexander & Andrea Haddon, Ben Henderson, Jean & John Hornblower, Roy & Shayne Hunter, Michael Joiner, Mark Kendrick, Scott Leach, Daniel Parker, Gary Porter, John Potton, Bob Prigg, Cara Read, George Sadler, Natalie Snelling, Tyler Stone, Luke Suckling, Maurice Tomline, Michael Torode, Steve & Thomas Vigors, Connor Wilson, Terry Wiltshire, Ron Windebank and Brian Yetts.**

**\*\*Please note that the Shrimpers Trust would like to know if any of its members' addresses change, or if they have a new email address so that newsletters and other correspondence can be sent to the correct address. Please send any change of address details to **The Shrimpers Trust, PO Box 5830, Southend on Sea, SS1 9FD**, by email to [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk) or alternatively fill in our on-line contact details form which can be found in the Membership Section of the Trust Website, [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) \*\***

## FORTHCOMING EVENTS & FUNDRAISERS

### CURRY NIGHT

**Monday 27<sup>th</sup> October 2014**  
**Le Raj, London Road, Leigh on Sea**

The evening begins at 7.30pm and the cost will be £12.00 per person for an 'all you can eat' buffet.

We welcome Members and Non Members alike so why not come along for some good food and chat.

For further details contact Alan Perry: (01702 476458 or [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com))



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## QUIZ NIGHT

**Saturday 29<sup>th</sup> November 2014**  
**The Shrimpers Bar, Roots Hall**

The Shrimpers Trust will be holding their second Quiz Night of the 2014/15 Season in the Shrimpers Bar, Roots Hall on Saturday 13<sup>th</sup> September 2014.



The doors open at 7.00pm with commencement of the quiz at **7.30pm sharp**.  
**The cost will be £10.00 for adults and £6.00 for under 16's.**

Included in the price will be a choice from 5 meals (*Chicken & Chips, Chicken Nuggets & Chips, Sausage & Chips, Fish & Chips or Vegetarian Spring Roll & Chips*). The meals are provided by the Fish House and will be served at around 8.45pm.

Ideally we need tables of 8, but if you would be happy to join others who will come in parties of less than 8 please let us know.

For further details or to book a table contact Alan Perry (01702 476458 or [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com))

## NEW MERCHANDISE

### Programme Drinks Coasters

These are a set of four Brite-Mat low profile, non-slip base drinks Coasters featuring four iconic SUFC programme covers – The first ever SUFC programme vs Millwall, the SUFC vs Norwich programme for the first match at the current Roots Hall, the SUFC vs Liverpool programme from 1979 and the one from the Carling Cup Match vs Manchester United in 2006.

The set of four Coasters will cost **£7 (plus postage & packing if required)** and will be available at Meet the Blues Day and online from the Trust Shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk), and thereafter from the Trust Information Stand in the Shrimpers Bar.



### Coffee Mugs



The Sparta Ceramic mug comes in midnight blue with the new Trust Logo printed to both sides in white.

**Priced at just £6.00 (plus postage & packing if required) the mugs are a must for your kitchen or office.**

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## Lanyard

10mm x 900mm single layer flat navy polyester lanyard with SHRIMPERS TRUST in yellow print. Features a metal trigger clip and safety breakaway.



**Priced at just £1.50 (plus postage & packing if required).**

**To purchase these and other items in our new range please visit us at the Trust Information Stand in the Shrimpers Bar, alternatively you can purchase any of our Merchandise online in the Trust Shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk)**

Please note that that as well as the usual cash and cheque payments we can now accept Credit/Debit Cards for all purchases including Merchandise & Memberships.



Payments powered by **PayPal**

## JUNIOR BLUES – A LINK TO ERNIE SHEPHERD

**We were delighted to welcome our then youngest Junior Blue member, 7 month old Hayden Roche, at the recent Meet the Blues Day at Boots and Laces.**

Little did we realise the significance of Hayden's joining until our Junior Blues received their latest newsletter.

Hayden's mum contacted us, and it turns out that Hayden is the youngest great grandson of former Southend United manager, Ernie Shepherd.



ERNIE SHEPHERD

For those of you with memories not long enough to remember, Ernie was manager from 1st April 1967 until 1st October 1969. Ernie was responsible for some very significant buys for Blues at that time, notably a very nominal fee of £100 for his final signing for Southend United, future England player and manager, Peter Taylor, from Canvey Island; a club record fee at that time, of £17,000, to Liverpool for Phil Chisnall, and probably the most astute piece of business from Southend's point of view, £3,000 to Northampton Town to secure the diminutive – and now legendary – Billy Best.



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Despite being a Yorkshire man, born and bred, Ernie settled in Leigh on Sea. He and his wife, Sylvia, had a daughter, who then went on to have two daughters herself. Hayden's mum is one of those daughters, Tara. Her sister, Keeley, has two sons and was also in attendance at Meet the Blues Day. Her oldest son, 15 year old Elliott is part of the SUFC Development Squad and can be seen 3rd from the left in the back row.



Her younger son, 6 year old Ethan, is also very much at home being part of SUFC, both boys are season ticket holders, and Ethan is seen here with current manager, Phil Brown, at Meet the Blues Day.

We are very grateful to Tara for getting in touch and sharing some of her family history with us.

### FANCY A FLUTTER?

With the Shrimpers flying in the league with 4 consecutive victories (prior to 4<sup>th</sup> October) the league odds have shorted somewhat. The best odds currently available for the Blues to lift the title is currently 15/2, which makes us 3<sup>rd</sup> favourites with skybet and betfred.

In the meantime the favourite for the league 2 top scorer accolade is Marc Richards. The shortest priced Southend player is Lee Barnard at 40/1 which you would be bonkers to back! Big bad Barry Corr is priced at 50/1.

### WE WANT YOUR FOREIGN COINS



**The Shrimpers Trust** our always looking at ways we can improve fundraising and what better way but to make use out of your unwanted foreign coins.

They could be out of circulation coins/notes, but we can still use these to make money for the trust.

So if you have coins cluttering up your man draw which you don't want to look through, please contact Jon-Paul FitzGerald on 07824398236 or come and see us any home game in the Shrimpers trust.

Thanks in advance and up the Shrimpers!

5<sup>th</sup> October 2014