



THE INTRODUCTION – Paul FitzGerald

So it was goodbye to Steve Kavanagh and hello to.....Ron tells me that an announcement will be forthcoming shortly (a line we may have heard a few times before).



Talking of Ron, we were treated to his presence in the Shrimpers Bar recently (prior to the Shrewsbury game) where we discussed the Chief Executive role, the Youth setup and the current situation regarding the development of both Fossetts Farm and Roots Hall. Whilst he is never going to share anything sensitive, it was good to hear his views and he was happy to field questions on both matters.

Our success in the EFL Trophy continues to divide opinion. Personally, I think SK and the club did the right thing in trying out the format. The competition has clearly not captured the imagination of fans generally. However, financially, I am assured we are better off than at the earlier stages of the cup in its previous incarnation. Of course, with our progress from the first stages guaranteed, it will be interesting to see whether more enthusiasm for the tournament can be garnered....anyone for a return to something akin to the Anglo Italian cup?

Since the last Newsletter, the Trust has once again renewed its "sponsorship" (via Donation) of the Youth team. Negotiations were somewhat protracted this year, but have now concluded and we are delighted once again, to be formally involved with the youth setup that has proved so fruitful over the recent years



As for the first team, things were starting to look up I thought, but our inability to score/finish teams off (Millwall being the latest) means an early exit from the other cup and mid table mediocrity (just 4 frustrating points off the play off places) which I guess, considering our start, is not too bad.

The Trust AGM calling notices are out and whilst the event, like the EFL Trophy, does not interest many, it is a formal process we need to go through. Last year was a record low for attendance so it would be good to improve on that and to that end we will have Adam Barrett on hand to answer any questions fans may have after the formalities!

NEWSLETTER – Vol. 12 Iss. 02. – November 2016

The AGM, as in previous years, is to be held in the Shrimpers Bar, which has been re-decorated. As I wrote last month – it doesn't match some of the away bars we find on our travels, but it is significantly better than it was. I hope many of you will take the opportunity to agree! The Trust committee (Stand and merchandise) are always available in the bar before every home game, so if you ever want to discuss, criticise or advise on Trust or Club matters, please feel free to do so.



On Sunday the 6th, the Trust held an open morning in the Shrimpers Bar, the idea being, to offer for sale items from our vast collection of programmes (from 7 decades!) and other memorabilia kindly donated over the years. The morning was a great success and we shall repeat this in early spring, next year. Meantime, if anyone is looking for that missing programme, we will gradually be logging each item, starting with the oldest from the 62/63 Season or, if more recent, we will happily search our archives in the old fashioned way! The money raised from these sales is used entirely to support good causes and we are very grateful for all items donated, especially sought after, are good quality, older programmes.

If you would like to receive a copy of Programme list (currently 62/63 to 91/92) please email us at info@shrimperstrust.co.uk and we will send it to you.

Thank you all for your continued support - As ever, you can contact me at pfitz666@aol.com if you'd like to comment on anything the Trust does or does not do.

AGM OF THE SOUTHEND UNITED SUPPORTERS SOCIETY LIMITED



The 2016 Annual General Meeting of the Southend United Supporters Society Limited will be held in the Shrimpers Bar, Roots Hall Stadium on Monday 28th November 2016.

The formal calling notice and agenda for this meeting have been enclosed with this newsletter as has a proxy voting form.

If you are going to be voting by proxy please follow the instructions on the form which must be returned to us no later than 24th November 2016.

If you wish to view the Minutes from the last AGM held on 30th November 2015 and the Accounts for Year Ending 30th June 2016 these can be found in the Members Area of the Trust Website www.shrimperstrust.co.uk and can be downloaded or printed if required.

After the official business of the AGM has been completed there will be a Q&A session with SUFC stalwart Adam Barrett.

We look forward to seeing you there.



XMAS DRAW - 2016

Enclosed with this newsletter your 2016 Xmas Draw Tickets.

The Trust Xmas Draw is one of our biggest fundraisers, which also offers our biggest prizes of any of our fundraisers.

So, if you want to be in with a chance of winning the 1st prize of £500, please return your completed ticket stubs and payment to:

Xmas Draw
The Shrimpers Trust
PO Box 5830
Southend on Sea
Essex
SS1 9FD



Alternatively you can hand your tickets in at the Shrimpers Trust Info Stand in the Shrimpers Bar prior to any home game.

Draw to be held at half time during the game vs AFC Wimbledon on Monday 26th December 2016

If you did not receive your tickets or would like to receive some more and would like us to send some out to you please contact Alan Perry on 01702 476458, or by email alanperry4@hotmail.com

THE BIG CHRISTMAS QUIZ



This Christmas the Trust is once again running a 'Big Quiz' with a first prize of **£100**

The theme for the quiz this year is "Song Titles" and the entry fee is just **£1.00**.

As well as the **£100** first prize you could also win **Meal for 2 in the Blues Lounge at a match of your choice including Match Tickets, a Bottle of Champagne, a Signed SUFC football and a Box of sweets.**

Copies of the quiz can be purchased from the Trust Stand in the Shrimpers Bar prior to any home game, or online from the Trust Website (there will be a 50p surcharge for buying online to cover costs and postage).

All entries must be received by Saturday, 14th January 2017. Please note that only original answer forms are acceptable and that photocopies are invalid as entries to this quiz.

The Trust Board would like to thank Mike Paterson and MSP Foreign Exchange Services for sponsoring the First Prize for this year's Quiz.

To find out more on how MSPFX can help you why not visit their website at www.mspfx.co.uk



FUNDRAISING

100 Club

The latest winners in the scheme, pulled out of the hat during weekly draws since the last newsletter were **Steve Stone, Jack Bond, James Hummerston, Rob Warman, John Clench and Philip Conway.**

The nature of the 100 Club means the more people that sign up, then the bigger the weekly prize.

100 Club Application Form and Standing Order Form are available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar so why not join up and put yourself in with a chance of winning the weekly prize.

For further information, you can contact Alan Perry at alanperry4@hotmail.com or by calling 01702 476458.

Remember, the more people that sign up to the scheme, then the higher that prize will be. By setting up a standing order for just £5 a month (or just £60 a year), you put yourself in with a chance of winning around £28.00 per week at the present time.

Quid-a-Goal

Our Quid a Goal scheme is now up and running for the 2016/17 Season.



The current total after the first 19 games is £555.50.

The aim of the scheme - like most of the Shrimpers Trust's activities is to raise money for Southend United Football Club and make sure that there is a club for us to be supporting in the foreseeable future.

For the season 2016/17, some of the money raised from this 'Quid a Goal' scheme will be donated to Ricky Duncan's Youth department to help ensure that players of the quality of Daniel Bentley and Jack Payne continue to be nurtured and made available to the first team.

This is how it works:

Those who support the scheme with a pledge have their name displayed in the United match program each week and are detailed on this web site.

We ask you to pledge £0.25, £0.50, £1.00 or more under various headings such as clean sheets, various players scoring goals, or team goals. This does not have to cost you a fortune as you can easily judge in advance how much your pledge will cost you come the end of the season.

For example, the Blues rarely manage more than 70 goals in a season from 1st team matches (14/15 League goals - 54). A £0.25 per goal pledge would therefore most likely not cost you more than £20.00 come the end of the season. If you chose to do £0.50 per point and we finished up with 80 points. At the end of the season we will write to you thanking you for your support of this initiative asking you to send us a cheque for the amount of £40.00.

Last year this scheme raised just under £2,000 from the 40+ people that helped us. This includes support by some of the Southend United's directors.

Entry forms are available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar.

MEMBERSHIP

Life Membership (Total 227)

Welcome to New Life Members Karl Butcher and Tim Johnson.



Life Membership of the Trust currently costs £100.00 if you have an email account or £150.00 if you prefer to receive Trust Mailings by post.

If you are interested in joining this group please contact our Membership Secretary, Paul Yeomanson via email at membership@shrimperstrust.co.uk.

You can also join up as a Life Member in the Membership Section of the Trust Website www.shrimperstrust.co.uk, and postal applications will also be accepted at **Shrimpers Trust, PO Box 5830, Southend-on-Sea, SS1 9FD.**

Welcome to New Members since the last Newsletter

Darren Assiter, Daniel Beckwith, James Cunningham, Tony Gardener, Trevor Hardy, Ben Hargreaves, Ray Hargreaves, Lucy Harrington, Stephen Johnson, John Lambert and Callum Reavell.

****Please note that the Shrimpers Trust would like to know if any of its members' addresses change, or if they have a new email address so that newsletters and other correspondence can be sent to the correct address. Please send any change of address details to **The Shrimpers Trust, PO Box 5830, Southend on Sea, SS1 9FD**, by email to membership@shrimperstrust.co.uk or alternatively fill in our on-line contact details form which can be found in the Membership Section of the Trust Website, www.shrimperstrust.co.uk ****

FORTHCOMING FUNDRAISER

QUIZ NIGHT

Saturday 19th November 2016
The Shrimpers Bar, Roots Hall

The Shrimpers Trust will be holding their second Quiz Night of the 2016/17 Season in the Shrimpers Bar, Roots Hall on Saturday 19th November 2016.

The doors open at 7.00pm with commencement of the quiz at **7.30pm sharp.**
The cost will be £10.00 for adults and £6.00 for under 16's.



Included in the price will be a choice from 5 meals (*Chicken & Chips, Chicken Nuggets & Chips, Sausage & Chips, Fish & Chips or Vegetarian Spring Roll & Chips*). The meals are provided by the Fish House and will be served at around 8.45pm.

Ideally we need tables of 8, but if you would be happy to join others who will come in parties of less than 8 please let us know.

For further details or to book a table contact Alan Perry (01702 476458 or alanperry4@hotmail.com)

SHRIMPERS TRUST MERCHANDISE

With Christmas coming up why not look at our selection of stocking fillers;

Shrimpers Trust Ballpoint Pen



With a Blue, Yellow & White body the Plastic Push Button Ballpen has the Trust Logo printed on the main body and has a unique Magnet Clasp printed with a football design.

This unique pen is exclusive to the Trust and will cost just £3.00.

Or why not splash out on one of our sale items in our Exclusive Sammy the Shrimp Jewellery as worn by Phil Brown in the Play-off victory over Wycombe.

Manufactured in Sterling Silver with Blue Spinels the items are available as a Pin or Cufflink Set which come in their own presentation box.

Each of the items are priced as follows:

Blue Spinel Pin: £35 (Was £45)

Blue Spinel Cufflinks: £55 (was £75)

Plain Pin: £25 (was £35)

The Pin measures 24.5mm high x 21mm wide and is also available in a plain Silver version and the Cufflinks measure 20mm high by 17mm wide.



These and other items in our merchandise range can be purchased from the Trust Information Stand in the Shrimpers Bar or alternatively you can purchase any of our online in the Trust Shop at www.shrimperstrust.co.uk

Please note that that as well as the usual cash and cheque payments we can now accept Credit/Debit Cards for all purchases including Merchandise & Memberships.



Payments powered by **PayPal**

SHRIMPERS TRUST ON SOCIAL MEDIA



Follow us on twitter @shrimperstrust and like and follow us on Facebook "ShrimpersTrust" to keep up to date with all our latest news and events.

We now also have a dedicated Away Travel Facebook Page "sufcofficialawaytravel" where you can find all the latest details on the Official Away Travel for Southend United.

11th November 2016