



THE INTRODUCTION – Paul FitzGerald

A shiny new bus parked in Roots Hall car park, just before the Oldham game is now in the hands of Ricky Duncan and his successful academy. The Shrimpers Trust's donations have made this possible and I'd like to thank each and every one of you, our members, for your continued support. Ricky was delighted and likewise we are too!

The Trust held its AGM on the 27th November and the normal administrative process of re-electing officers and approving accounts was this time supplemented and enhanced by the attendance of Anton Ferdinand and Steve Waggott SUFC's new Chief Operating Officer.

For those unable to attend, I list below a few highlights and significant points that your Trust managed/achieved during the last 12 months.

I was pleased to announce, that despite Ron's fudge in not replacing Steve Kavanagh, we have maintained a good working relationship with the club. Although it was, at times, unclear who was responsible for what – the recent appointment of Steve Waggott addresses this and we are already seeing improvements.

The sponsored Walk to Charlton in April – raised around 11K – 50% of which went to Little Havens – a very impressive result, unlike the match on the day, of course.

The fund raiser for Alan Moody gained good momentum, raising £11,700 (final 100 arriving from a West Ham fan alienated by Vic Jobson many, many years ago, when Vic said "there are 91 other clubs you can go and support" and off he went! I have not heard from Clare or Alan recently, but I am hoping to report on what he used the funds for, at some point soon.

Our Youth Support is something we are all very proud of and we have taken a different approach this year. Our sponsorship money was not easily identifiable apparently – "black hole" was mentioned.....I'm sure that wasn't really true, but the point being, that it was hard to pinpoint exactly what our money was being spent on.



Southend United Supporters Society Treasurer VACANCY

The Treasurer post forms part of our Trust's steering board and as such, the new Treasurer will join the Society Board.

Summary of Responsibilities:

- Overall management of the Society's finances.
- Responsible for keeping accurate financial records on behalf of the Trust
- Provide regular/ad-hoc treasurer reports detailing the Trust's financial status
- Preparation of the Society's year end accounts by the Society's accountants.

If you are interested in finding out more regarding this opportunity, please contact me at pfitz666@aol.com.

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Out of that and several conversations with Ricky Duncan.....has come a shiny new bus for the Youth – (now officially launched) – this is yet more evidence of what supporters can do, if they get organised!

Whilst working on the Alan Moody campaign and having spoken to the Middlesboro ex-players association, it occurred to us that there might be some mileage in trying to create a Southend version and except for diary clashes we would have started this. I hope soon to be able to report some progress in this area. The idea being, that together with the football club, we create a group of interested ex-players to the benefit of them, the club and the fans.



And talking of Ex Players.....The Trust commissioned and presented a memento to Adam Barrett at a recent event, to commemorate his time with our club and to demonstrate the fans' appreciation.

Membership numbers have held up well and we remain one of the best supported Trust, based on % ratios of average attendance to members.

In 2014, in an effort to engage more with the other supporter groups, the Trust had set up a Supporters' Forum with the idea being, to figure out how the various groups could work closer together going forward, for the mutual benefit of all.

We are pleased to report that this initiative is still going strong with all the main supporter groups represented (The Trust,

ShrimperZone, TravelZone, Disabled Supporters, The Blue Voice, All at Sea and The Exiles). The philosophy is very much about working together where there is common ground and respecting others' views, where there is a difference of opinion. Over the last year the group have met every other month with a representative of Southend United and the Club's dedicated Police Liaison Keith Baker.

Junior Blues -The Trust has been disappointed in the support from the club and the players over the last year – however, we are hoping the appointment of Steve will reverse that situation and that we can together grow and service this section in the manner originally envisaged.

Nevertheless, and despite this, the Junior Blues is growing, although perhaps not as fast as the club expected and targeted.

And finally...we made a small profit again (our outgoing Treasurer was delighted to report).

The formal proceedings over, Steve Waggott told us a little about his background, his hopes and then outlined the Club's current position with regards to "Stadium Plans" and then Anton Ferdinand took the stage and answered questions on a variety of subjects in a thoroughly engaging manner. We thank them both for their time



Thank you all for your continued support. As ever, you can contact me at pfitz666@aol.com if you'd like to comment on anything the Trust does or does not do.

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XMAS DRAW - 2017

By now you should have received your 2017 Xmas Draw Tickets.

The Trust Xmas Draw is one of our biggest fundraisers, which also offers our biggest prizes of any of our fundraisers.

So, if you want to be in with a chance of winning the 1st prize of £500, please return your completed ticket stubs and payment to:

Xmas Draw
The Shrimpers Trust
PO Box 5830
Southend on Sea
Essex
SS1 9FD



Alternatively you can hand your tickets in at the Shrimpers Trust Info Stand in the Shrimpers Bar prior to any home game.

Draw to be held at half time during the game vs Shrewsbury Town on Saturday 30th December 2017.

If you did not receive your tickets or would like to receive some more and would like us to send some out to you please contact Alan Perry on 01702 476458, or by email alanperry4@hotmail.com

THE BIG CHRISTMAS QUIZ



This Christmas the Trust is once again running a 'Big Quiz' with an increased first prize of **£125**

The theme for the quiz this year is "Name the Groups or Solo Artists" and the entry fee is just **£1.00**.

As well as the £125 first prize you could also win Meal for 2 in the Blues Lounge at a match of your choice including Match Tickets, a Bottle of Champagne, a Signed SUFC football and a Box of sweets.

Copies of the quiz can be purchased from the Trust Stand in the Shrimpers Bar prior to any home game, or online from the Trust Website (there will be a 50p surcharge for buying online to cover costs and postage).

All entries must be received by Saturday 13th January 2018.

Please note that only original answer forms are acceptable and that photocopies are invalid as entries to this quiz.

The Trust Board would like to thank Mike Paterson and MSP Foreign Exchange Services for sponsoring the First Prize for this year's Quiz.

To find out more on how MSPFX can help you why not visit their website at www.mspfx.co.uk



SUPPORTER EXTRORDINAIRE!



Congratulations to Phil Cox who at the Checktrade Trophy game vs Peterborough United played on Wednesday 6th December notched up his 1,500th consecutive SUFC 1st team game.

Phil has not missed a Southend United since December 1989.

He was presented before leaving Roots Hall for the game with a bottle of Champagne by SUFC Chief Operations Manager Steve Waggott before leaving for the game.

JUNIOR BLUES TOP TRAVELLER 2016/17 SEASON



Every season the Shrimpers Trust present their Top Away Travellers with an award as a thank you for travelling with them.

For last season the Junior Blue's winner was Callum Turp who travelled to 19 away games covering 5,656.

Callum's award was presented to him by Phil Brown and Michael Timlin at the game vs Oldham Athletic on Saturday 2nd December.



FUNDRAISING

100 Club

The latest winners in the scheme, pulled out of the hat during weekly draws since the last newsletter were **John Clench, Bryan Woodford, Richard Cunningham, Tim Wilson, Edwaed Short, Chris Karkoski, Mike Roles, Richard Harrington, Philip Conway and Paul Brice.**

The nature of the 100 Club means the more people that sign up, the bigger the weekly prize.

A 100 Club Application Form and Standing Order Form has been included with this newsletter and are also available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar so why not join up and put yourself in with a chance of winning the weekly prize.

For further information, you can contact Alan Perry at alanperry4@hotmail.com or by calling 01702 476458.

Remember, the more people that sign up to the scheme, then the higher that prize will be. By setting up a standing order for just £5 a month (or just £60 a year), you put yourself in with a chance of winning around £28.00 per week at the present time.

Quid-a-Goal

Our Quid a Goal scheme is running for the 2017/18 Season.



The current total after the 27 games is £852.75.

The aim of the scheme - like most of the Shrimpers Trust's activities is to raise money for Southend United Football Club and make sure that there is a club for us to be supporting in the foreseeable future.

For the season 2017/18, some of the money raised from this 'Quid a Goal' scheme will be donated to Ricky Duncan's Youth department to help ensure that players of the quality of Daniel Bentley, Ted Smith, Jack Payne, Dru Yearwood and Elvis Bowomo continue to be nurtured and made available to the first team.

This is how it works:

Those who support the scheme with a pledge have their name displayed in the United match program each week and are detailed on this web site.

We ask you to pledge £0.25, £0.50, £1.00 or more under various headings such as clean sheets, various players scoring goals, or team goals. This does not have to cost you a fortune as you can easily judge in advance how much your pledge will cost you come the end of the season.

For example, the Blues rarely manage more than 70 goals in a season from 1st team matches (15/16 League goals - 58). A £0.25 per goal pledge would therefore most likely not cost you more than £20.00 come the end of the season. If you chose to do £0.50 per point and we finished up with 80 points, at the end of the season we will write to you thanking you for your support of this initiative asking you to send us a cheque for the amount of £40.00.

Last year this scheme raised just over £2,000 from the 60+ people that helped us. This includes support by some of the Southend United's directors.

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An entry form has been included with this newsletter and they are also available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar.

FORTHCOMING FUNDRAISERS

CHINESE NIGHT

Thursday 11th January 2018
East, 33 Alexandra Street, Southend.

The evening begins at 7.00pm and the cost will be £15.00 per person for an 'all you can eat' buffet.

We welcome Members and Non Members alike so why not come along for some good food and chat.

As a fundraising event for the Trust we will also be holding a Raffle.

For further details or to book a table contact Alan Perry Tel: 01702 476458 or Email: alanperry4@hotmail.com



QUIZ NIGHT

Saturday 10th February 2018
The Shrimpers Bar, Roots Hall

The Shrimpers Trust will be holding their second Quiz Night of the 2017/18 Season in the Shrimpers Bar, Roots Hall on Saturday 10th February 2018.

The doors open at 7.00pm with commencement of the quiz at **7.30pm sharp**.
The cost will be £10.00 for adults and £6.00 for under 16's.



Included in the price will be a choice from 5 meals (*Chicken & Chips, Chicken Nuggets & Chips, Sausage & Chips, Fish & Chips or Vegetarian Spring Roll & Chips*). The meals are provided by the Fish House and will be served at around 8.45pm.

Ideally we need tables of 8, but if you would be happy to join others who will come in parties of less than 8 please let us know.

For further details or to book a table contact Alan Perry Tel: 01702 476458 or Email: alanperry4@hotmail.com

MEMBERSHIP

Life Membership (Total 232)

Welcome to New Life Member Harriet Joy Quaglia-Hunt.



Life Membership of the Trust currently costs £100.00 if you have an email account or £150.00 if you prefer to receive Trust Mailings by post.

If you are interested in joining this group please contact our Membership Secretary, Paul Yeomanson via email at membership@shrimperstrust.co.uk.

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You can also join up as a Life Member in the Membership Section of the Trust Website www.shrimperstrust.co.uk, and postal applications will also be accepted at **Shrimpers Trust, PO Box 5830, Southend-on-Sea, SS1 9FD.**

Welcome to New Members since the last Newsletter

Richard Bars, Michael Batchelor, Ruari Diver, Edward Gush, Ian Hill, Hazel Kerr, Michael Lynch, Renee Makeid, Annabelle Marshak, Lawrence Marshak, Harriet Joy Quaglia-Hunt, Mark Samuels, Paul Samuels, Tony Sills, Yvonne Sills, Stephen Smith, Owen Stone, James Sullivan, Robert Tidder and Jack Wright.

****Please note that the Shrimpers Trust would like to know if any of its members' addresses change, or if they have a new email address so that newsletters and other correspondence can be sent to the correct address. Please send any change of address details to **The Shrimpers Trust, PO Box 5830, Southend on Sea, SS1 9FD**, by email to membership@shrimperstrust.co.uk or alternatively fill in our on-line contact details form which can be found in the Membership Section of the Trust Website, www.shrimperstrust.co.uk ****

SHRIMPERS TRUST MERCHANDISE

Christmas is nearly upon us so why not buy your SUFC Supporting family members or friends something from our range of Trust Merchandise?

SEASON CARD HOLDER



This Oyster Card style Season Card Holder comes in Navy with the Trust Logo and Web Address printed in full colour on the front.

Priced at £2.00 the Season Card Holder can be purchased from our online shop at www.shrimperstrust.co.uk or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

FRIDGE MAGNET



The Plasticised 'Sammy The Shrimp' Fridge Magnet features the Trust Shrimp in a Navy SUFC Kit with the Shrimpers Trust website address at the bottom.

Priced at £2.00 the Fridge Magnet can be purchased from our online shop at www.shrimperstrust.co.uk or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

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BASEBALL CAP



The Navy 5 Panel Cap has the Trust Logo printed on the front panel, is manufactured from 100% cotton and has a Rip-Strip™ size adjuster at the back.

Priced at £8.00 the Baseball Cap can be purchased from our online shop at www.shrimperstrust.co.uk or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

BALLPOINT PEN



With a Blue, Yellow & White body the Plastic Push Button Ballpen has the Trust Logo printed on the main body and has a unique Magnet Clasp printed with a football design.

This unique pen is exclusive to the Trust and will cost just £3.00 can be purchased from our online shop at www.shrimperstrust.co.uk or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

2017/18 SHIRT KEY RING



This two sided football shirt key ring is in the SUFC home & away colours for the 2017/18 season with the Shrimpers Trust youth team shirt logo.

Priced at £1.50 the Key Ring can be purchased from our online shop at www.shrimperstrust.co.uk or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

These and other items in our merchandise range can be purchased online in the Trust Shop at www.shrimperstrust.co.uk or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

Please note that that as well as the usual cash and cheque payments we can now accept Credit/Debit Cards for all purchases including Merchandise & Memberships.



Payments powered by **PayPal**

CHARITY RACE NIGHT



SOUTHEND UNITED FOOTBALL CLUB
CHARITY RACE NIGHT
SATURDAY 16TH DECEMBER
SHRIMPERS BAR
DOORS OPEN 7PM FREE ENTRY



RAFFLE

FAMILY OF 4 TICKET TO WATCH ANY HOME GAME AT SOUTHEND OF YOUR CHOICE
TWO VOUCHERS FOR AN ADULT & CHILD TO WATCH ANY HOME GAME OF YOUR CHOICE
DONATIONS FROM SOUTHEND SHOP
TWO HOME TICKETS TO WATCH SOUTHEND V CHARLTON ON BOXING DAY
ROMFORD DOG TICKETS WITH MEAL FOR 4
ROMFORD DOGS TICKETS - GROUP OF 6
and much more.....

AUCTION

FRAMED SIGNED SHIRT WORN BY MICHAEL KIGHTLY ON OPENING MATCH V BLACKBURN
TWO AWAY SHIRTS SIGNED BY CURRENT TEAM
THREE HOME SHIRTS SIGNED BY CURRENT TEAM
TWO MATCH FOOTBALLS SIGNED BY CURRENT TEAM
SIGNED PAIR OF MICHAEL KIGHTLY FOOTBALL BOOTS
SPURS SHIRT SIGNED BY KIERON TRIPPIER
REPUBLIC OF IRELAND SHIRT SIGNED BY STEPHEN WARD
EXPECT MORE SUPPRISES.....

ANYONE THAT CANNOT MAKE IT BUT WANTS TO PUT IN A BID FOR ANY AUCTION ITEMS RING BOB ON 07908 627250. LEAVE YOUR NUMBER SO WE CAN RING YOU ON THE NIGHT WITH STATE OF PLAY WITH PLEDGES RECEIVED

RAISING MONEY FOR



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The **SHRIMPERS TRUST**

OFFICIAL AWAY SUPPORTERS TRAVEL ORGANISER FOR SOUTHEND UNITED F.C.

 07892 905338  travel@shrimperstrust.co.uk  www.shrimperstrust.co.uk

 facebook.com/sufcofficialawaytravel  twitter.com/shrimperstrust



We now also have a dedicated Away Travel Facebook Page "sufcofficialawaytravel" where you can find all the latest details on the Official Away Travel for Southend United.

10th December 2017