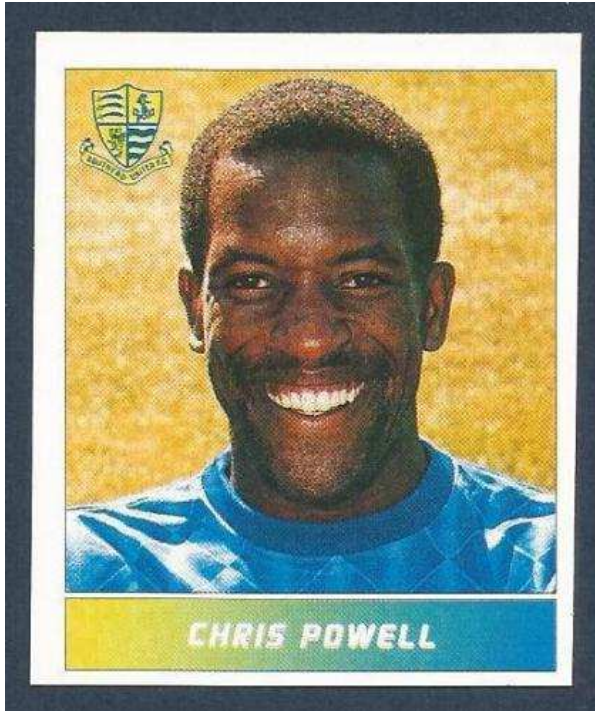




## THE INTRODUCTION – Paul FitzGerald

**Apologies for the length of time since the last Newsletter – we will try to do better going forward.**



Much has happened since the last, including (in no particular order) the departures of Phil Brown and Steve Waggott (whom I described as the “new Chief Operating Officer”) and, more importantly, the return of Chris Powell, our much loved former player. A very promising start ruined (IMO) by the decision to play on March 3rd, on a clearly unsuitable pitch, which we will now suffer from for what’s left of the season.

The departure of our Interim COO after just a few weeks and the lack of permanent replacement is “interesting” and it will be “interesting” to see whether this has any impact on the club. I think it will, but clearly Ron knows best. To be fair, he has appointed more CEOs/COOs in his time than I care to remember, perhaps they are all hiding somewhere (2 certainly are). Maybe he is happy with the current situation – it’s presumably saving him some money as is another key role not filled like for like.

Our advert for a new Treasurer paid dividends, step forward Clare Brooks – and thanks very much. Many of you will know Clare as our previous travel supremo and more recently, as Press Officer, which leads me onto welcoming back Rob Craven to this important role for the Trust.

Many of you will remember the successful Alan Moody campaign – I spent some time liaising with the Middlesboro Ex-players association on this and it occurred to me that Southend needed an Ex-players association. Roll forward a few months and following the inaugural meeting of interested parties we now have SUEPA (Southend United Ex-players Association) with Adam Barrett as President. We have over 100 ex-players/staff signed up already and would like to keep this momentum going. Andy Leeder who



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worked so hard on the Alan Moody campaign has joined the Trust committee to lead this initiative. It is hoped this will celebrate past achievements, help promote a positive image of the football club, as well as giving us all a bit more fun! See below for further details and how you can help or get involved.

SOUTHEND United, SUCET and the Shrimpers Trust are working together to raise money (£5,000 target) for a new wheelchair for one of our most loyal followers.

Liam Callaghan, 24, who lives in Shoebury, suffers with Quadriplegia Cerebral Palsy and is in dire need of a power-assisted wheelchair.

Quadriplegia cerebral palsy affects all four limbs of Liam's body, making it hard for him to walk for long periods of time, write and it also affects his speech.



Liam, pictured here helping to clear the snow before the Walsall game, was diagnosed with cerebral palsy before he turned one.

Recently, life has become more of a struggle for both him and his mum, Maureen. He is now becoming too heavy to manoeuvre around in his wheelchair on a day to day basis and simple tasks are now becoming much harder to complete. Many of you will know Liam and I'm delighted that donations have started really well – it would be great if we could push this target over the edge and make a real difference to one of our own in his hour of need.

**To support Liam; a fellow Southend United fan, you can donate as little or as much as you wish by going to <https://mydonate.bt.com/events/liam/458443>**

**You can also donate up to £20 a time by text, a service operated by Text My Donation. All you need to do is text SUCET 20 to 70085. You can choose any of the following amounts: £5, £10, £15, £20. You will be given a gift aid option – please boost your donation by 25p for every £1 donation – it's simple and quick! And there is no additional cost to you!**

For more information on Liam and how to help please visit the Shrimpers Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk).

I'm sorry to report the Trust's oldest member, Mrs Netta Rickard, passed away on Tuesday 13th February aged 101 and a half exactly. Netta was a former regular in the East Stand North Paddock during the 60s and early 70s. She had been a member and supporter of the Shrimpers Trust for 15 years, RIP Netta.

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And finally GDPR.....as holders of (minimal) personal data used for Trust contact purposes, with occasional marketing, we are required to comply with another paper/time/procedure generating piece of legislation – which of course we are happy to do m'lud. So....

- We ONLY keep contact information (and DOB/Occupation) as per our application form
- We do not share this information with anyone
- We process this information for the purpose intended and no other

We are still working on the final GDPR compliance document but if anyone does not want us to use your personal data for any of the bullet points above – please don't hesitate to contact us.

**Thank you all for your continued support. As ever, you can contact me at [pfitz666@aol.com](mailto:pfitz666@aol.com) if you'd like to comment on anything the Trust does or does not do.**

## PLAYER OF THE YEAR AWARDS

**The Shrimpers Trust Player of the Year Awards will be held in the Shrimpers Bar, Roots Hall on Tuesday 1st May 2018 at 7:00 p.m. (7:30 p.m. start).**

The Annual Shrimpers Trust POTY Awards will also include the Junior Blues Player of the Year, the Martin Cranmer Goal of the Season and the Shrimpers Trust Youth Team Player of the Year with the winner receiving the Tom Grace Memorial Shield.

Further details including a Voting Slip has been included with this Newsletter.



## SUEPA

**Southend United Ex-Players Association (SUEPA) Passes 100!**



With the signing of Dan Bentley on 13 March, SUEPA's membership reached the 100-mark, a remarkable start having only been launched just 61 days earlier. And it is not stopping there – the very next signing was none other than another superb Blues shot-stopper, Paul Sansome!

SUEPA was formed back in January, under the umbrella of The Shrimpers Trust, with the aim of re-kindling relationships between ex-players (and coaching/backroom staff), the club and the fans. Its success has been built on its Twitter feed and a five-star rated Facebook page which have nearly 900 and 500 followers respectively – items appear there for every new signing made together with pictures and other memories, and the fans are heaping praise on the initiative. "I love it, the chance to reconnect with former heroes is brilliant" is just one of the many comments received.

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The signing of Sammy meant that the SUEPA squad is now made up of 15 goalkeepers, 26 defenders, 43 midfielders, 23 strikers and three former members of the coaching/backroom team. The full list is available on the SUEPA Facebook page.

SUEPA also held a mini re-union just before our match with Walsall in re-uniting after 51 years two ex-Shrimper team mates from the 1960's, David Allaway and Frank Matthews (pictured). A larger event is currently being considered for our match versus MK Dons next month, news on that to follow nearer the time.

Get yourself over to the SUEPA social media pages and join in the fun! You can find SUEPA at:

**Twitter - @SUEPAssoc**

*and*

**Facebook – [www.facebook.com/SUEPAssoc](http://www.facebook.com/SUEPAssoc)**

And if you have a lead for contacting an ex-player you can get in touch with SUEPA via **email** at [suepassoc@gmail.com](mailto:suepassoc@gmail.com)



## FUNDRAISING

### 100 Club

The latest winners in the scheme, pulled out of the hat during weekly draws since the last newsletter were **John Cornwell, Andrew Haddow, Paul Richards, Albert Chittock, Lorraine Posnack, Mrs C. Harvey, David Mason, Pauly Yeomanson, Paul Manning, Gary Crowe, Graham Hilder, Lesley Hicks, Donna Stone, Rob Warman, Peter Brock and Chris Hyland.**

**And congratulations to Paul Richards who won £275 in the Christmas Draw.**

The nature of the 100 Club means the more people that sign up, the bigger the weekly prize.

A 100 Club Application Form and Standing Order Form has been included with this newsletter and are also available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar so why not join up and put yourself in with a chance of winning the weekly prize.

For further information, you can contact Alan Perry at [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com) or by calling 01702 476458.

Remember, the more people that sign up to the scheme, then the higher that prize will be. By setting up a standing order for just £5 a month (or just £60 a year), you put yourself in with a chance of winning around £28.00 per week at the present time.

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## Quid-a-Goal

Our Quid a Goal scheme is running for the 2017/18 Season.

The current total after the home game vs Rotherham United on 24<sup>th</sup> March is **£1,584.75**.



The aim of the scheme - like most of the Shrimpers Trust's activities is to raise money for Southend United Football Club and make sure that there is a club for us to be supporting in the foreseeable future.

**For the season 2017/18, some of the money raised from this 'Quid a Goal' scheme will be donated to Ricky Duncan's Youth department to help ensure that players of the quality of Daniel Bentley, Ted Smith, Jack Payne, Dru Yearwood and Elvis Bowomo continue to be nurtured and made available to the first team.**

## FORTHCOMING FUNDRAISERS

### QUIZ NIGHT

**Saturday 21<sup>st</sup> April 2018**  
**The Shrimpers Bar, Roots Hall**

The Shrimpers Trust will be holding their final Quiz Night of the 2017/18 Season in the Shrimpers Bar, Roots Hall on Saturday 21<sup>st</sup> April 2018.

The doors open at 7.00pm with commencement of the quiz at **7.30pm sharp**.  
**The cost will be £10.00 for adults and £6.00 for under 16's.**



Included in the price will be a choice from 5 meals (*Chicken & Chips, Chicken Nuggets & Chips, Sausage & Chips, Fish & Chips or Vegetarian Spring Roll & Chips*). The meals are provided by the Fish House and will be served at around 8.45pm.

Ideally we need tables of 8, but if you would be happy to join others who will come in parties of less than 8 please let us know.

**For further details or to book a table contact Alan Perry Tel: 01702 476458 or Email: alanperry4@hotmail.com**

## MEMBERSHIP

### Life Membership (Total 233)

**Welcome to New Life Member Steve Stone.**



Life Membership of the Trust currently costs £100.00 if you have an email account or £150.00 if you prefer to receive Trust Mailings by post.

If you are interested in joining this group please contact our Membership Secretary, Paul Yeomanson via email at [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk).

You can also join up as a Life Member in the Membership Section of the Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk), and postal applications will also be accepted at **Shrimpers Trust, PO Box 5830, Southend-on-Sea, SS1 9FD.**

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## Welcome to New Members since the last Newsletter

**Andy Archard, David Byworth, Bharat Gandhi, Alan Hale, Ben Smith and Warren Smith.**

**\*\*Please note that the Shrimpers Trust would like to know if any of its members' addresses change, or if they have a new email address so that newsletters and other correspondence can be sent to the correct address. Please send any change of address details to **The Shrimpers Trust, PO Box 5830, Southend on Sea, SS1 9FD**, by email to [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk) or alternatively fill in our on-line contact details form which can be found in the Membership Section of the Trust Website, [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) \*\***

## NEW SHRIMPERS TRUST MERCHANDISE

### CAR STICKER



Shrimpers Trust Vinyl Self Cling Car Sticker featuring the New Trust Banner. Measures 200mm x 33mm.

**Priced at £2.00 the Car Sticker can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

### COOL BAG

The Cool Bag is Navy with Trust Logo Printed to Top and is ideal for carrying your lunch when travelling to away games.

It's manufactured from Polyester and is suitable for 4 x 300ml Cans with a Zip Main Compartment and Webbing Carry Handle.

**Priced at £5.00 the Cool Bag can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**



### SEASON CARD HOLDER



This Oyster Card style Season Card Holder comes in Navy with the Trust Logo and Web Address printed in full colour on the front.

**Priced at £2.00 the Season Card Holder can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

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## **FRIDGE MAGNET**

The Plasticised 'Sammy The Shrimp' Fridge Magnet features the Trust Shrimp in a Navy SUFC Kit with the Shrimpers Trust website address at the bottom.

**Priced at £2.00 the Fridge Magnet can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**



**These and other items in our merchandise range can be purchased online in the Trust Shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

Please note that as well as the usual cash and cheque payments we can now accept Credit/Debit Cards for all purchases including Merchandise & Memberships.



## **SHRIMPERS TRUST ON SOCIAL MEDIA**



Follow us on twitter [@shrimperstrust](https://twitter.com/shrimperstrust) and like and follow us on Facebook "**ShrimpersTrust**" to keep up to date with all our latest news and events.



The  
**SHRIMPERS TRUST**

**OFFICIAL AWAY SUPPORTERS TRAVEL ORGANISER FOR SOUTHEND UNITED F.C.**



 07892 905338     [travel@shrimperstrust.co.uk](mailto:travel@shrimperstrust.co.uk)     [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk)

 [facebook.com/sufcofficialawaytravel](https://facebook.com/sufcofficialawaytravel)     [twitter.com/shrimperstrust](https://twitter.com/shrimperstrust)

**We now also have a dedicated Away Travel Facebook Page "[sufcofficialawaytravel](https://facebook.com/sufcofficialawaytravel)" where you can find all the latest details on the Official Away Travel for Southend United.**

27<sup>th</sup> March 2018