



## **THE INTRODUCTION – Paul FitzGerald**

**I'm sorry to start this Newsletter with such a mundane subject, but mention it I must...it's the Trust AGM, which will be held in the Shrimpers Bar on 19th November at 19:00. Attendance figures are usually akin to an EFL trophy game – however, in a positive vein, I am delighted to announce that Ron Martin has agreed to attend and answer questions following the administrative proceedings. Bearing in mind that it appears the plans have finally been lodged at the council for Ron's new stadium, I can imagine there may be a few interesting questions and I hope that many of you will take the opportunity to attend.**

The Shrimpers Trust and Southend United Football Club have been nominated for an award at the prestigious 2018 Football Business Awards. The nomination comes in the 'Best Club & Supporters Group



Relationship' category alongside Cambridge United, Fulham, Portsmouth, Rochdale, West Brom and their respective fan groups. The specific award is designed to recognise, as the title suggests, clubs and Trusts that have a great working relationship. The last 12 months or so has been particularly significant for the Trust with the setting up of SUEPA, the Alan Moody Campaign, Liam Callaghan's wheels and of course the Youth Academy's minibus. The nomination is a testimony to the hard working supporters/volunteers of the Trust. The winner will be announced at a ceremony in London on the 22nd November.

Talking of SUEPA with membership now standing at 147 – recent signings including: "ooo Bretty Angell" and Leo Roget, as well as Dave Young, Alan Little, Franck Moussa, Paul Brush Dave Morley. I hope you enjoyed the "SUEPA Saturday Saver" where we welcomed back four top keepers who between them clocked up nearly 500 appearances as our Number One: Messrs Peter Goy, Derek Bellotti, Neil Freeman and its.....Mervyn Cawston.



An update too on the Alan Moody campaign – hopefully, many of you will have seen the recent news and picture of Alan with his car. Alan's new car allows him to transfer from his wheelchair to the driving seat and he is delighted with this new-found freedom. "Getting back behind the wheel has not been easy but it is a wonderful feeling to be driving again. I'd like to once again to give my heart-felt thanks to the Southend supporters for all that they have done including the many messages of support I received. Returning to Roots Hall last season too was memorable and I hope maybe to do that again in the future."

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Because of my holiday, I missed the Chris Powell Q&A at Roots Hall recently, but am told that it was well attended and a lively affair, with Chris being particularly engaging and honest about our start to the season. Thanks to Paul Yeomanson for hosting this event in my absence. A report on the evening can be found later in this newsletter.

I had the misfortune to pay to watch the Colchester vs Southend EFL Trophy game using ifollow, it may be the age, but why is it so painful and long winded to part with your money and watch the game in this manner.

Some of you will remember me mentioning Bob Mays before. Bob is a serial fund raiser and on one of his missions realised he was himself suffering from something which turned out to be Parkinson's. Rather than wallow in self-pity, Bob decided to raise yet more money and his next challenge is to climb Scafell Pike. The last time I met Bob, it was as part of the Havens Hospice walk, which we both completed (with ease!) Next time I see Bob, it will be up Scafell Pike, as I have decided to join him, that particular peak being the one missing from my set.. .....warning - money plea coming soon!

Thank you all for your continued support. As ever, you can contact me at pfitz666@aol.com, if you'd like to comment on anything the Trust does or does not do.

### AGM OF THE SOUTHEND UNITED SUPPORTERS SOCIETY LIMITED



**The 2018 Annual General Meeting of the Southend United Supporters Society Limited will be held in the Shrimpers Bar, Roots Hall Stadium on Monday 19<sup>th</sup> November 2018.**

The formal calling notice and agenda for this meeting have been enclosed with this newsletter as has a proxy voting form.

If you are going to be voting by proxy please follow the instructions on the form which must be returned to us no later than 17<sup>th</sup> November 2018.

If you wish to view the Minutes from the last AGM held on 27<sup>th</sup> November 2017 and the Accounts for Year Ending 30<sup>th</sup> June 2018 these can be found in the Members Area of the Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) and can be downloaded or printed if required.



**After the official business of the AGM has been completed there will be a Q&A session with SUFC Chairman Ron Martin.**

We look forward to seeing you there.

## CHRIS POWELL Q&A

**On 24<sup>th</sup> September, the Shrimpers Trust were delighted to welcome SUFC manager, Chris Powell, along to the Shrimpers Bar for an open Question & Answer session with supporters.**

Trust Vice-Chairman Paul Yeomanson hosted the evening on behalf of the Shrimpers Trust and, after welcoming everyone along, shared the good news that the Trust along with the Club have been jointly shortlisted along with five other Clubs and Supporters' Groups for the Supporters Direct and Football Business Award for 'Best Club/Supporter Group Relationship of the Year'. The other five Clubs nominated are Cambridge United, Fulham, Rochdale, West Brom and Portsmouth, and the awards evening will take place in November.



45 supporters took the opportunity offered by the evening and enjoyed a pleasant time in good company as Chris answered a wide variety of questions candidly and with a good deal of humour.



Questions ranged from asking why there is an apparent reluctance to make early substitutions to the issue of captaincy; social media use to why certain players weren't being utilised; the influence of the PFA – of which Chris had been Chairman for some time, and was still a Trustee – to the standard of match officials, plus updates and news on various individual players.

Chris was particularly pleased that young starlet Dru Yearwood, had come through a competitive game earlier in the day, having played for 60 minutes and looking as if he'd never been out at all. Rob Kiernan is about to start his own mini-season and Sam Barrett has had recent major surgery but is coming in every day. Norman Wabo has opted to go out on loan to get some much needed match time. Shawn McCoulsky hadn't been allowed to train or play until the end of July due to a serious health condition so is still coming back to full fitness.

When asked why substitutions were left till quite late on in games, Chris said that he felt you have to look at the flow of a game, and not be restricted by options. You had to give the players out on the pitch the chance before making substitutions which could upset the balance of the team. Suspensions and injuries this season have already had an impact on the effectiveness of our substitutions as we have been restricted in available choices.

He also responded to a question on Theo Robinson's effectiveness by saying that he was a good option for us as he brings something different and can influence games by coming on as an impact

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sub, as he has done through a large amount of his career. He's scored more goals by coming off the bench than he has when started.

We still have the oldest squad in the league, down to 28 from 30 the previous season under Phil Brown. Chris said that he wanted to evolve the group which is why it was so pleasing that our youngsters were getting chances and, taking them when offered. He singled out Michael Klass and Isaac Hutchinson as two who have done so particularly well.

There was a lot of discussion about the selection of Mark Oxley as captain, with several supporters putting forward cases for previous incumbents such as John White and Ben Coker. The selection of Oxley had been partly down to considering him a "regular" in the side, although Sam Mantom had picked up a lot of the responsibility in the middle of the pitch. Chris said that he had considered doing what Brentford are doing this season, not having a regular captain but rotating it, however, he understood that this is not popular with supporters. Chris added that Coker had been offered a new contract last season which had been turned down which had further influenced the decision to select Oxley.

Further questions surrounded the recent emergency loan of David Stockdale, and the difference in his venturing off his line to punch as opposed to the perceived "Club policy" mentioned by the questioner, to remain on the line. His loan also meant that youngster Nathan Bishop remained on the bench and Chris explained that he made the decision to sign a goalkeeper on loan as he didn't want to risk destroying Bishop's confidence at the age of only 18. Ted Smith is coming back to fitness and ideally, Bishop, whose attitude has impressed Chris, should be out on loan getting experience and game time. Chris discussed this all with Bishop and Lee Harrison, the goal keeping coach, and noted that Bishop had done very well in the Checkatrade game against Cambridge United, and that the Checkatrade is a great vessel for the development of youngsters in this way. He was adamant that he did not see a place for Premiership under-23s sides in this competition, it is an EFL competition.

Chris explained his scouting structure and those in attendance were largely pleased and surprised to hear that Ian Benjamin is currently scouting for us in the Midlands area. Roger Cross heads the team of scouts and we have two further scouts in the South and one in the North. Scouts will also usually watch our opponents two or three times ahead of our games against them.

Tom Hopper had impressed with his attitude and application, and, despite seemingly being a "marked man", had got on with the job at hand. Chris likened him to Brett Angell and hoped that, at age 24, he would develop in a similar way with us.

Asked about Phil Brown's former players, some of whom are on long contracts, Chris said that he had moved some on, but he couldn't change them all – finances simply wouldn't allow it. Some players wouldn't be able to be loaned out. He was asked how he would have coped with Nile Ranger, and he said that it was a real waste of talent as there is a good player in there, he knew of him at Newcastle and sometimes, as we saw at Sheffield United, he could be unplayable. Unfortunately, his reputation goes before him now.

We work on set plays in training and the importance of having a settled team to work with is so vitally important. One attendee had calculated that we've had 52 corners so far this season and that the last time we scored from one was back in April! With our budget people expect us to do well and Chris doesn't want too much pressure put on the players.

As the evening wound down, Chris was asked about his time in the England set up and he said it had been a terrific experience, and gave all the clubs he'd played for a huge lift. He'd been surprised to get the call up to the squad whilst playing at Charlton aged 30, but had enjoyed working with Sven Goran Eriksson and had learnt a lot from him.

Finally, Chris was asked that favourite question of who were the best players he played with and against. He said people would probably expect him to say Collymore from his time at Roots Hall, but he chose Ricky Otto – his skill was above our level and he'd enjoyed his friendship as well, and especially welcoming him back to Roots Hall towards the end of last season. While elsewhere, he listed Paulo di Canio, Teddy Sheringham and Paul Scholes amongst others. Without any doubt, the best player he'd played against was Cristiano Ronaldo.

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## XMAS DRAW - 2018

Enclosed with this newsletter your 2018 Xmas Draw Tickets.

The Trust Xmas Draw is one of our biggest fundraisers, which also offers our biggest prizes of any of our fundraisers.

So, if you want to be in with a chance of winning the 1<sup>st</sup> prize of £500, please return your completed ticket stubs and payment to:

**Xmas Draw**  
**The Shrimpers Trust**  
**PO Box 5830**  
**Southend on Sea**  
**Essex**  
**SS1 9FD**

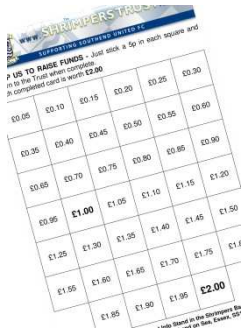


Alternatively you can hand your tickets in at the Shrimpers Trust Info Stand in the Shrimpers Bar prior to any home game.

**Draw to be held at half time during the game vs Rochdale AFC on Saturday 22<sup>nd</sup> December 2018**

**If you did not receive your tickets or would like to receive some more and would like us to send some out to you please contact Alan Perry on 01702 476458, or by email [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com)**

## 5P COLLECTION CARD FUNDRAISER



With this newsletter you will find enclosed a 5p Collection Card.

This Fundraising Initiative that the Trust started back in 2012 has so far raised in excess of £600 for Trust Funds.

All you need to do is stick your spare 5p coins on the card (sellotape or blu-tack will do) and return it to the us either to the Trust Info Stand in the Shrimpers Bar or by post to **The Shrimpers Trust, PO Box 5830, Southend on Sea, Essex, SS1 9FD**

## MEMBERSHIP

### Life Membership (Total 238)

Welcome to New Life Members David Oldbury, Dave Powell, Peter Perryman, Tony Gardener and Trevor Hardy.



Life Membership of the Trust currently costs £100.00 if you have an email account or £150.00 if you prefer to receive Trust Mailings by post.

If you are interested in joining this group please contact our Membership Secretary, Paul Yeomanson via email at [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk).

You can also join up as a Life Member in the Membership Section of the Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk), and postal applications will also be accepted at **Shrimpers Trust, PO Box 5830, Southend-on-Sea, SS1 9FD**.

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## Welcome to New Members since the last Newsletter

**Phil Allen, Paul Appleford, Lee Bird, Brian Bridges, Joseph Burge , Peter Collier, Derek Cox, Martin Diggines, Lee Doherty, Rob Drake, Barry Eastwood, David Eddington, Louis & Stephen Ellison, David Geach, Darren Graham, Shaun Jerrom, Ann & Nick Lawson, Roger Libby, Ian Little, Stuart Manley, Stephen Mason, Paul Measures, Ian Moore, David Oldbury, Liam Oliver, Danny O'Reilly, L. Pemberton, David Pither, Aiden Pond, Malcolm Roberts, Conor Sammon, Terry Shields, Cheryl Thompson, Diana & Ian Toomer, Frank Turvey and Jeffrey Woods.**

**\*\*Please note that the Shrimpers Trust would like to know if any of its members' addresses change, or if they have a new email address so that newsletters and other correspondence can be sent to the correct address. Please send any change of address details to **The Shrimpers Trust, PO Box 5830, Southend on Sea, SS1 9FD**, by email to [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk) or alternatively fill in our on-line contact details form which can be found in the Membership Section of the Trust Website, [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) \*\***

## FUNDRAISING

### 100 Club

The latest winners in the scheme, pulled out of the hat during weekly draws since the last newsletter were **Valerie Fane, Darren Posnack, Philip Endell, Rick Napper, Clare Chapman, John Freemantle, Jon-Paul FitzGerald (twice), Jack Bond, Rob Warman, Steve Stone, Paul Manning, Peter Brock, David Mason, Paul Brice, Andrew Perry, Lorraine Posnack and Edward Short.**

The nature of the 100 Club means the more people that sign up, then the bigger the weekly prize.

100 Club Application Form and Standing Order Form are available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar so why not join up and put yourself in with a chance of winning the weekly prize.

For further information, you can contact Alan Perry at [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com) or by calling 01702 476458.

Remember, the more people that sign up to the scheme, then the higher that prize will be. By setting up a standing order for just £5 a month (or just £60 a year), you put yourself in with a chance of winning around £28.00 per week at the present time.

### Quid-a-Goal

**Our Quid a Goal scheme is now up and running for the 2018/19 Season.**



**The current total after the first 16 games is £663.50**

The aim of the scheme - like most of the Shrimpers Trust's activities is to raise money for Southend United Football Club and make sure that there is a club for us to be supporting in the foreseeable future.

**For the season 2018/19, some of the money raised from this 'Quid a Goal' scheme will be donated to Ricky Duncan's Youth department to help ensure that players of the quality of Daniel Bentley, Ted Smith, Jack Payne, Dru Yearwood and Elvis Bowomo continue to be nurtured and made available to the first team.**

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## **This is how it works:**

Those who support the scheme with a pledge have their name displayed in the United match program each week and are detailed on this web site.

We ask you to pledge £0.25, £0.50, £1.00 or more under various headings such as clean sheets, various players scoring goals, or team goals. This does not have to cost you a fortune as you can easily judge in advance how much your pledge will cost you come the end of the season.

For example, the Blues rarely manage more than 70 goals in a season from 1st team matches (15/16 League goals - 58). A £0.25 per goal pledge would therefore most likely not cost you more than £20.00 come the end of the season. If you chose to do £0.50 per point and we finished up with 80 points, at the end of the season we will write to you thanking you for your support of this initiative asking you to send us a cheque for the amount of £40.00.

Last year this scheme raised just over £2,000 from the 60+ people that helped us. This includes support by some of the Southend United's directors.

An entry form has been included with this newsletter and they are also available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar.

## **FORTHCOMING FUNDRAISER**

### **QUIZ NIGHT**

**Saturday 17<sup>th</sup> November 2018**  
**The Shrimpers Bar, Roots Hall**

The Shrimpers Trust will be holding their first Quiz Night of the 2018/19 Season in the Shrimpers Bar, Roots Hall on Saturday 19<sup>th</sup> November 2016.

The doors open at 7.00pm with commencement of the quiz at **7.30pm sharp**.  
**The cost will be £10.00 for adults and £6.00 for under 16's.**



Included in the price will be a choice from 5 meals (*Chicken & Chips, Chicken Nuggets & Chips, Sausage & Chips, Fish & Chips or Vegetarian Spring Roll & Chips*). The meals are provided by the Fish House and will be served at around 8.45pm.

Ideally we need tables of 8, but if you would be happy to join others who will come in parties of less than 8 please let us know.

For further details or to book a table contact Alan Perry (01702 476458 or [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com))

## SHRIMPERS TRUST MERCHANDISE

Christmas is nearly upon us so why not buy your SUFC Supporting family members or friends something from our range of Trust Merchandise?

### SEASON CARD HOLDER



This Oyster Card style Season Card Holder comes in Navy with the Trust Logo and Web Address printed in full colour on the front.

**Priced at £2.00 the Season Card Holder can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

### FRIDGE MAGNET



The Plasticised 'Sammy The Shrimp' Fridge Magnet features the Trust Shrimp in a Navy SUFC Kit with the Shrimpers Trust website address at the bottom.

**Priced at £2.00 the Fridge Magnet can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

### 2018/19 SHIRT KEY RING



This two sided football shirt key ring is in the SUFC home & away colours for the 2018/19 season with the Shrimpers Trust youth team shirt logo.

**Priced at £1.50 the Key Ring can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**



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## COOL BAG



The Cool Bag is Navy with Trust Logo Printed to Top and is ideal for carrying your lunch when travelling to away games.

It's manufactured from Polyester and is suitable for 4 x 300ml Cans with a Zip Main Compartment and Webbing Carry Handle.

**Priced at £5.00 the Cool Bag can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

**These and other items in our merchandise range can be purchased online in the Trust Shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

Please note that as well as the usual cash and cheque payments we can now accept Credit/Debit Cards for all purchases including Merchandise & Memberships.



Payments powered by **PayPal**

## SHRIMPERS TRUST ON SOCIAL MEDIA



Follow us on twitter @shrimperstrust and like and follow us on Facebook "ShrimpersTrust" to keep up to date with all our latest news and events.



The  
**SHRIMPERS TRUST**

**OFFICIAL AWAY SUPPORTERS TRAVEL  
ORGANISER FOR SOUTHEND UNITED F.C.**



 07892 905338     [travel@shrimperstrust.co.uk](mailto:travel@shrimperstrust.co.uk)     [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk)

 [facebook.com/sufcofficialawaytravel](https://facebook.com/sufcofficialawaytravel)     [twitter.com/shrimperstrust](https://twitter.com/shrimperstrust)

**We now also have a dedicated Away Travel Facebook Page "sufcofficialawaytravel" where you can find all the latest details on the Official Away Travel for Southend United.**

15<sup>th</sup> October 2018