



## THE INTRODUCTION – Paul FitzGerald

**Since the last Newsletter Ron's interim updates in his search for a new manager were, how shall I put it, entertaining! However, comparing oneself to Johnson and/or Trump is perhaps foolish in the extreme, there are of course some similarities and I'm sure you can work out what they are without me spelling it out.**

Our Chairman's quest is finally over and his assertion, in writing, that we will not be relegated this season is re-assuring although I wouldn't mind a bit more detail on how he and the new manager plan to implement this.



So welcome then Sol Campbell - at the time of writing, nothing has changed in terms of the results but you sense a change elsewhere and certainly the first game saw a much-improved performance. Since then stories about diet and training have circulated and it will be interesting to hear Sol's take on these and many other issues at the Trust A.G.M.

The loss to Dover was hardly a surprise to many but the manner of the loss was a shock to even the most forgiving of fans and its difficult to see where some of those playing the 90 minutes on that day go after that performance.

Our new manager will need time to address the various issues, a commodity we don't have if League one status is to be maintained. I wonder if Sol will suffer as the club and Mr Powell did with the lack of a CEO.

The departure of Geoffrey King after so many years is an interesting development, leaving the SUFC board somewhat depleted. It is interesting for several reasons not least because of the fact he was Ron's right hand man. I wonder what we are to make of it all. It also leaves our Liaison meeting in limbo, the lack of a CEO also does to help matters (just in case I haven't mentioned it before). Regardless, the club will soon be breaching EFL rules by not engaging in structured dialogue – of course it matters not one jot when you have no corporate governance anyway. Still at least the football authorities are on the case...oh no hang on I think I have that wrong.

Here's an update on some of the projects we've been working on since the last newsletter

### Membership Secretary Role

My plea in the last newsletter attracted no responses....please don't make me beg! What we are looking for is someone who could spare a few hours a week to join our team to fulfil this important role. Normal perks and benefits will accrue to the successful candidate. This is a vital role for the Trust and obviously we are keen to fill it, as soon as possible.

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## Fund Raising

Our “Journey to the Gills” / Little Havens, initiative, which must be declared a huge success. The walk went well, with only a few incidents, which as per Vegas rules we will be keeping quiet! However, I cannot ignore the fantastic support we received, not only by Southend United fans (which on its own was great) but also the following, who we are very grateful to: -

Gillingham Football Club, who, to a person, could not have been more helpful and welcoming when we arrived.

Steve Evans, the manager, not a man well loved by many, took the trouble to welcome us personally and also referred to the walk again in his match report - even pledging £250 from his family. (although at the time of writing this has not been received)

Paul Scally the Gillingham Chairman and CEO Tom Laurence for their hospitality and welcome.  
Orsett Fire Station staff (especially Scott & Gavin) for allowing us to use their “facilities” in the middle of the night and providing welcome refreshments and care.  
Gravesend Council for opening Borough Market early for the same reason as above!  
Derek Gallagher, Gillingham Fan, for meeting us at Gravesend and walking with us to the Stadium and buying breakfast for those that needed it.

A special mention to the team who I was privileged to walk with - Deborah Davidson, Rhys Ellingham, Tom Flynn, Sarah Franklin, Lesley Hicks, Sean Lopeman, Callum Reavell, Callum Turp(13) , Bryan Woodford, all supported magnificently by Paul Yeomanson (as usual!)

Thanks also to our sponsors for the Walk, MSPFX, Outstanding Branding, Just Sport, Ecom, T-Scape, SBC Leisure, Seetec and, of course, Southend United (Football Club who did everything possible to support the campaign) and to the SUFC Academy, for the use of their minibus.

Finally, of course, thank you very much to anyone who donated, via our JustGiving page, by sponsoring a walker, or by any other means, including adding to our various bucket collections.

## SUEPA

- Membership now stands at 207, Bob Worthington and Colin Flatt being the latest to join
- The last SUEPA match day event was on 12 October v AFC Wimbledon when Dave Barnett and Ken Reynolds were guests for the day. As ever they had a great time meeting old friends and enjoying re-living memories from their time at the club in the late 1960's/early 1970's
- There are many more SUEPA match day events planned for the rest of the season, keep up to date with all the SUEPA news by following them on Facebook/Twitter



## HALL OF FAME EVENING



We are delighted to be working with the club on this which will be held at the Park Inn in Southend on the evening of Friday 22 November. Following a nomination process, SUEPA members Billy Best, Steve Tilson, Mervyn Cawston, Paul Brush, Roy McDonough, Kevin Maher, Frankie Banks, David Crown, Ron Pountney, Paul Clark and Stan Collymore have all been chosen to be inducted in to the clubs inaugural Hall of Fame and all are due to be there on the night.

There will also be a meal, drinks, live music and much more - tickets are on sale now and there are just 130 available - please see the club website for details and book early to avoid disappointment.

### Shrimpers Trust / Aviva Community Scheme



*R.E. House*

The Trust's guests at the Wimbledon game were R. E. House. They are a Resource & Enterprise centre supporting adults with learning disabilities to live a fun and fulfilled life. A slight hiccup initially due to "staffing" issues was quickly resolved and our guests had a fabulous day. Particular thanks to Jason Demetriou, Charlie Kelman and Harry Kyprianou for making them feel so welcome. One of our guests was victim of a fraud recently, which beggars belief when you consider the circumstances. A follow up visit from the club is being arranged, showing Southend United's continuing excellent community work.



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Community Coffee Club  
(No Need To Be Lonely)

Next up (SUFC Vs Ipswich on the 26<sup>th</sup> October) were The South Woodham Based "No Need to be lonely" Community Coffee Club. Not only do they give people the chance to get together and make some new friends, but also the opportunity for some very nice young folks with Learning Disabilities to Volunteer and get some work experience.

The Shrimpers Trust are proud to be able to help these local groups, albeit in a small way, and hope to convert a few more people to the joys of supporting Southend United although that is perhaps questionable this season.

The funding that enabled these visits - as with a fair few other worthy causes over the last 12 months - came from the Shrimpers Trust's various fund-raising initiatives. This was also augmented by a grant from the Aviva community scheme. We have been running this initiative as a pilot for the last 12 months and we weren't really sure what to expect. It is obvious to all that this has been a huge success and although our budgeted funding is, in theory, exhausted, we are looking at ways to move ahead. Certainly, we will be applying again for a grant next year and at perhaps a larger scale, although Aviva are changing the application process, so watch this space. Meanwhile, if any individual (or potential sponsor) wants to get involved in the work we do with these worthy causes, please don't hesitate to get in touch.

**As ever, you can contact me at [pfitz666@aol.com](mailto:pfitz666@aol.com), if you'd like to comment on anything the Trust does or does not do.**

## AGM OF THE SOUTHEND UNITED SUPPORTERS SOCIETY LIMITED



**The 2019 Annual General Meeting of the Southend United Supporters Society Limited will be held in the Shrimpers Bar, Roots Hall Stadium on Monday 25<sup>th</sup> November 2019.**

The formal calling notice and agenda for this meeting have been enclosed with this newsletter as has a proxy voting form.

If you are going to be voting by proxy please follow the instructions on the form which must be returned to us no later than 22<sup>nd</sup> November 2019.

If you wish to view the Minutes from the last AGM held on 19<sup>th</sup> November 2018 and the Accounts for Year Ending 30<sup>th</sup> June 2019 these can be found in the Members Area of the Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) and can be downloaded or printed if required.

**After the official business of the AGM has been completed there will be a Q&A session with the new SUFC Manager Sol Campbell.**

We look forward to seeing you there.



## XMAS DRAW - 2019

Enclosed with this newsletter your 2019 Xmas Draw Tickets.

The Trust Xmas Draw is one of our biggest fundraisers, which also offers our biggest prizes of any of our fundraisers.

So, if you want to be in with a chance of winning the 1<sup>st</sup> prize of £500, please return your completed ticket stubs and payment to:

**Xmas Draw**  
**The Shrimpers Trust**  
**PO Box 5830**  
**Southend on Sea**  
**Essex**  
**SS1 9FD**



Alternatively you can hand your tickets in at the Shrimpers Trust Info Stand in the Shrimpers Bar prior to any home game.

**Draw to be held at half time during the game vs MK Dons on Thursday 26<sup>th</sup> December 2019**

If you did not receive your tickets or would like to receive some more and would like us to send some out to you please contact Alan Perry on 01702 476458, or by email [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com)

## THE BIG CHRISTMAS QUIZ

This Christmas the Trust is once again running a 'Big Quiz' with a first prize of **£125**

The theme for the quiz this year is "Name the Pop Song Title" and the entry fee is just **£1.00**.

As well as the **£125** first prize you could also win **4 Seats in the Centre Circle Lounge at a match of your choice including Match Tickets and a Signed Pennant, a Bottle of Champagne, a Signed SUFC football and a Box of sweets.**

Copies of the quiz can be purchased from the Trust Stand in the Shrimpers Bar prior to any home game, or online from the Trust Website (there will be a 50p surcharge for buying online to cover costs and postage).

All entries must be received by Saturday 11th January 2020.

Please note that only original answer forms are acceptable and that photocopies are invalid as entries to this quiz.

The Trust Board would like to thank Mike Paterson and MSP Foreign Exchange Services for sponsoring the First Prize for this year's Quiz.

To find out more on how MSPFX can help you why not visit their website at [www.mspfx.co.uk](http://www.mspfx.co.uk)



## MEMBERSHIP

### Life Membership (Total 242)

**Welcome to New Life Member Matthew Marsh.**



Life Membership of the Trust currently costs £100.00 if you have an email account or £150.00 if you prefer to receive Trust Mailings by post.

If you are interested in joining this group please contact our Membership Secretary, Paul Yeomanson via email at [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk).

You can also join up as a Life Member in the Membership Section of the Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk), and postal applications will also be accepted at **Shrimpers Trust, PO Box 5830, Southend-on-Sea, SS1 9FD.**

### Welcome to New Members since the last Newsletter

**Didier Ah-Kye, George Allison, John Cobb, John Crickson, Toby Fennell, Jack Hopson, Adrian Jewell, Matthew Marsh, Dean Muslin, Kieran Raby, Mark Raker, Michael Roles, Samuel Smart, Philip Tiller, and Joshua Tyrrell.**

*\*\*Please note that the Shrimpers Trust would like to know if any of its members' addresses change, or if they have a new email address so that newsletters and other correspondence can be sent to the correct address. Please send any change of address details to **The Shrimpers Trust, PO Box 5830, Southend on Sea, SS1 9FD**, by email to [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk) or alternatively fill in our on-line contact details form which can be found in the Membership Section of the Trust Website, [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) \*\**

## FUNDRAISING

### **100 Club**

The latest winners in the scheme, pulled out of the hat during weekly draws since the last newsletter were **Philip Conway, Charles Ball, C.R. Napper, Graham Hilder, Trevor Hardy, Jon-Paul FitzGerald, Darren Posnack and Alec Trott.**

The nature of the 100 Club means the more people that sign up, then the bigger the weekly prize.

100 Club Application Form and Standing Order Form are available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar so why not join up and put yourself in with a chance of winning the weekly prize.

For further information, you can contact Alan Perry at [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com) or by calling 01702 476458.

Remember, the more people that sign up to the scheme, then the higher that prize will be. By setting up a standing order for just £5 a month (or just £60 a year), you put yourself in with a chance of winning around £31 per week at the present time.

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## Quid-a-Goal

**Our Quid a Goal scheme is now up and running for the 2019/20 Season.**



**The current total after 22 games is £503.75**

The aim of the scheme - like most of the Shrimpers Trust's activities is to raise money for Southend United Football Club and make sure that there is a club for us to be supporting in the foreseeable future.

**For the season 2019/20, some of the money raised from this 'Quid a Goal' scheme will be donated to Ricky Duncan's Youth department to help ensure that players of the quality of Daniel Bentley, Ted Smith, Jack Payne, Dru Yearwood, Elvis Bowomo and Charlie Kelman continue to be nurtured and made available to the first team.**

### **This is how it works:**

Those who support the scheme with a pledge have their name displayed in the United match program each week and are detailed on this web site.

We ask you to pledge £0.25, £0.50, £1.00 or more under various headings such as clean sheets, various players scoring goals, or team goals. This does not have to cost you a fortune as you can easily judge in advance how much your pledge will cost you come the end of the season.

For example, the Blues rarely manage more than 70 goals in a season from 1st team matches (18/19 League goals - 55). A £0.25 per goal pledge would therefore most likely not cost you more than £20.00 come the end of the season. If you chose to do £0.50 per point and we finished up with 80 points, at the end of the season we will write to you thanking you for your support of this initiative asking you to send us a cheque for the amount of £40.00.

Last year this scheme raised just over £2,000 from the 60+ people that helped us. This includes support by some of the Southend United's directors.

An entry form has been included with this newsletter and they are also available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar.

## **FORTHCOMING FUNDRAISERS**

### **CHINESE NIGHT**

**Thursday 16<sup>th</sup> January 2020**  
**Mr Pings, 468 Southchurch Road, Southend on Sea.**

The evening begins at 7.30pm and the cost will be £15.00 per person.

We welcome Members and Non Members alike so why not come along for some good food and chat.

As a fundraising event for the Trust we will also be holding a Raffle.

**For further details or to book a table contact Alan Perry Tel: 01702 476458 or Email: alanperry4@hotmail.com**



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## QUIZ NIGHT

**Saturday 1<sup>st</sup> February 2020**  
**The Shrimpers Bar, Roots Hall**

The Shrimpers Trust will be holding their second Quiz Night of the 2019/20 Season in the Shrimpers Bar, Roots Hall on Saturday 1<sup>st</sup> February 2020.

The doors open at 7.00pm with commencement of the quiz at **7.30pm sharp**.  
**The cost will be £12.00 for adults and £6.00 for under 16's.**



Included in the price will be a choice from 5 meals (*Chicken & Chips, Chicken Nuggets & Chips, Sausage & Chips, Fish & Chips or Vegetarian Spring Roll & Chips*). The meals are provided by the Fish House and will be served at around 8.45pm.

Ideally we need tables of 8, but if you would be happy to join others who will come in parties of less than 8 please let us know.

**For further details or to book a table contact Alan Perry Tel: 01702 476458 or Email: alanperry4@hotmail.com**

## SHRIMPERS TRUST MERCHANDISE

**Christmas is nearly upon us so why not buy your SUFC Supporting family members or friends something from our range of Trust Merchandise for their Xmas Stocking?**



### SEASON CARD HOLDER



This Oyster Card style Season Card Holder comes in Navy with the Trust Logo and Web Address printed in full colour on the front.

**Priced at £2.00 the Season Card Holder can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

### FRIDGE MAGNET

The Plasticised 'Sammy The Shrimp' Fridge Magnet features the Trust Shrimp in a Navy SUFC Kit with the Shrimpers Trust website address at the bottom.

**Priced at £2.00 the Fridge Magnet can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**





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## 2019/20 SHIRT KEY RING



This two sided football shirt key ring is in the SUFC home & away colours for the 2019/20 season with the Shrimpers Trust youth team shirt logo.

**Priced at £1.50 the Key Ring can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

## COOL BAG

The Cool Bag is Navy with Trust Logo Printed to Top and is ideal for carrying your lunch when travelling to away games.

It's manufactured from Polyester and is suitable for 4 x 300ml Cans with a Zip Main Compartment and Webbing Carry Handle.

**Priced at £5.00 the Cool Bag can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**



## CAR STICKER



Shrimpers Trust Vinyl Self Cling Car Sticker featuring the New Trust Banner. Measures 200mm x 33mm.

**Priced at £2.00 the Car Sticker can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

## BALLPOINT PEN

With a Blue, Yellow & White body the Plastic Push Button Ballpen has the Trust Logo printed on the main body and has a unique Magnet Clasp printed with a football design.

**This unique pen is exclusive to the Trust and will cost just £3.00 can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**



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These and other items in our merchandise range can be purchased online in the Trust Shop at [www.shrimpertrust.co.uk](http://www.shrimpertrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

Please note that as well as the usual cash and cheque payments we can now accept Credit/Debit Cards for all purchases including Merchandise & Memberships.



## SHRIMPERS TRUST ON SOCIAL MEDIA



Follow us on twitter @shrimpertrust and like and follow us on Facebook "ShrimpersTrust" to keep up to date with all our latest news and events.

**SHRIMPERS TRUST**  
OFFICIAL AWAY SUPPORTERS TRAVEL  
ORGANISER FOR SOUTHEND UNITED F.C.

07892 905338 | [travel@shrimpertrust.co.uk](mailto:travel@shrimpertrust.co.uk) | [www.shrimpertrust.co.uk](http://www.shrimpertrust.co.uk)

[facebook.com/sufcofficialawaytravel](https://www.facebook.com/sufcofficialawaytravel) | [twitter.com/shrimpertrust](https://twitter.com/shrimpertrust)

We now also have a dedicated Away Travel Facebook Page "sufcofficialawaytravel" where you can find all the latest details on the Official Away Travel for Southend United.

13<sup>th</sup> November 2019