



## NEWSLETTER – Vol. 17 Iss. 01. – September 2021

### THE INTRODUCTION – Paul FitzGerald

**I started writing this intro before the game at Halifax and have had to update it twice now following the defeat by Aldershot. A few weeks in, and I'd normally say the season is taking shape, but if it is, it's clearly the wrong shape! The good will and optimism of just a few weeks back, is turning into something very different, as the reality of life in the National League becomes apparent. One imagines a difficult week or so ahead, for all those connected with the club on and off the pitch. Still early days of course, but as the old cliché goes.....the league table does not lie.**

With the return to Roots Hall, the Shrimpers Trust restarted its match day activities and although I hesitate to say how great it was to be back in the Shrimpers Bar (for anyone aware of the décor) the reality is, it was! Together with very reasonably priced beer, BT Sport displaying clearly on all screens and a chance to meet up again with old friends.

We always say publicly that if you want us to help with anything SUFC related, email or visit us, and recently, the message is clearly getting through. Several people took the trouble to explain various issues. The Trust are always happy to help and of course, the regular Zoom calls established over the last few months, have raised the profile of communication between supporters and the club - I hope you find them useful.

The latest was held on 2nd September, where Ron Martin and Tom Lawrence updated us on a variety of topics, as well as answering numerous questions received from fans.



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If you've not seen it and would like to, go to the Trust's Facebook page and follow the link (older versions are also still available).

Whilst the opening game and prior ticketing issues were a concern for many, the fact is, that the Stockport game was the first "proper" game the club have put on for a long time and with the turnover of staff and no shortage of unusual issues to deal with, I think they can at least be applauded for their efforts.

The next session is expected to include Phil Brown – I would imagine that will be quite enlightening. Next call is likely to be on 7th October and if you'd like to pose a question to Tom, Ron or Phil send it over.

It was good to see so many fans at MTBD after such a torrid few years, with little to cheer about. There does appear to be general optimism, we had record takings for us this year, but then it was our biggest presence.

The launch of our new Retro Shirts went very well, ably modelled by some famous and some perhaps less so models – we thank them all



Details of the new shirts and indeed the full range is below.

**The Junior Blues** is relaunching this season (not at MTBD as expected however) after a couple of years of understandably declining numbers. With exclusive events, such as the "Meet the Players Day" in October half term, a Christmas Party planned, plus loads of offers and freebies, this is still great value at just £10 per season. Please visit the Club website for further details <https://www.southendunited.co.uk/fans/junior-blues/>

It was also very good to see a variety of other marquees and gazebos with the usual suspects and a few new ones. We made contact with many of the stall holders and intend to work with several, as partners. One in particular that seemed very relevant at present, is Andy's Man Club which the Shrimpers Trust is delighted to support.

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**Andy's Man Club** opened its latest club, "Andy's Man Club Southend" on Monday 10th May. This new group operates from a spacious, central location in Southend, fully equipped to comply with any existing Covid-19 regulations. Andy's Man Club operates 18+ male-only, peer-to-peer, talking sessions; geared at encouraging conversation on Men's Mental Health and aiming to save lives and reduce male suicide.

This new club marks their first step into Essex, and expands the number of clubs nationwide to 61. Andy's Man Club started in Halifax over 5 years ago with some members having attended consistently for this entire period of time.

Lead Facilitator of Southend-on-Sea, Darren Smith said:

*"I started to attend Andy's Man Club virtually at the start of the year after a very dark period in my life which led to me spending 6 weeks in hospital. Having looked for mental health groups locally after my discharge I wasn't able to find anything that suited, I found AMC on Twitter and I haven't looked back since. AMC has given me a focal point as part of my recovery and I'm now facilitating groups and hoping that Southend will be the first of many face2face groups to open across Essex.*

*My own ethos is that AMC is about helping that one man. If I can help that one man then that's a very strong reason why."*

**Andy's Man Club - Southend-on-Sea operates every Monday night except on Bank Holidays. Please email [info@andysmanclub.co.uk](mailto:info@andysmanclub.co.uk) if you would like to attend!**



## Social Inclusion

Our social inclusion scheme attracted a fair bit of press during Stan Collymore's brief foray with our club. Ten companies (+ Stan himself) pledged one thousand pounds to the scheme, for which we are extremely grateful.

It would be fair to say however that obtaining the pledge money has been somewhat harder than receiving the pledge, not true of the companies listed below however!



We are planning for our first guests of the season and are delighted to announce that it will be the Badgers Den group from Rochford who will be with us on October the 9th to watch the game against Chesterfield. The Badgers Den offer bespoke Day Opportunities for young people & Adults with learning disabilities, they specialise in Growing independence, teaching life skills, spending time with friends, socialising and accessing the community.

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I'd like to thank the following for their donations which has helped us get to this point (We'll feature more on these companies as the project progresses):

- **Karen Dovaston of Dovaston Law, Specialist Family Law Solicitors**
- **Nitin Khandhia – for and on behalf of BTMK Solicitors**
- **Ken Adamson**
- **Stuart Leslie at Safe Fire Protection**
- **Jacqui Dallimore at the Roslin**



**S.J. Adamson Greenhouses & Garden Buildings**

Tuesday, 31 August 2021

Greenhouses, Sheds, Lean-to's, Greenhouse Spares and Accessories



The Shrimpers Trust have run a Social Inclusion Project since 2019. Our aim is simply to bring people together and provide the opportunity to attend Roots Hall for those who would not ordinarily be able to do so, for whatever reason.

Since the launch, we have invited several groups to Roots Hall, which include:

- **Kingsdown - the Special Educational Needs School.**
- **Off The Streets - the Westcliff Homeless refuge.**
- **The Community Coffee Club from South Woodham - they try to combat loneliness.**
- **R.E. House - a Resource & Enterprise centre that supports adults with learning disabilities.**

We try to make the day more than just a football match, to create a lasting impression. The groups are usually welcomed around midday and given a tour of the stadium, as well as being given the chance to meet the manager and players, depending on timings. There are photo opportunities throughout, and food and soft drinks are provided, along with the match day tickets, either in the stands, or in executive boxes, depending on the cause.

We hope that by offering easy access and an enjoyable environment, that we will make a real difference to a number of lives.

We are still accepting donations and if you feel you'd like to contribute, you can do so here [http://www.shrimperstrust.co.uk/home.asp?page\\_id=859](http://www.shrimperstrust.co.uk/home.asp?page_id=859)

**If you would be interested in participating in the scheme or have a recommendation of a worthy cause please contact [karllansley@aol.com](mailto:karllansley@aol.com) or [jphfitz@gmail.com](mailto:jphfitz@gmail.com)**

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Our next event will be our popular **Quiz Night** in the Shrimpers Bar, Roots Hall on Saturday 13th November 2021.

The doors open at 7.00pm with commencement of the quiz at 7.30pm sharp. The cost will be £12.00 for adults and £6.00 for under 16's.

Included in the price will be a choice from 5 meals (Chicken & Chips, Chicken Nuggets & Chips, Sausage & Chips, Fish & Chips or Vegetarian Spring Roll & Chips). The meals are provided by the Fish House and will be served at around 8.45pm.



**To ensure that we run the event as safely as possible we will be limiting the number of tables to 8, with a maximum of 8 persons per table.**

For further details or to book a table contact Alan Perry 07901 845012 [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com)

## From Russia with Love – a SUEPA Tale (Andy Leeder)

At the start of last month, we mentioned that we had received a message from the good folk of FC Shinnik Yaroslavi, one of the teams that Southend United played against, in their tour of Russia 50 years ago, in 1971. We posted up a few pictures from that tour and said that we were in the process of contacting a number of Shrimpers who played on that trip, to see what their memories of it were.

We received some great feedback from Dave Barnett, Peter Taylor, John Roberts, Ray Ternent and Dave Elliott, and passed this on to our Russian friends.

The result of that, is a fabulous write up from them, which will appear in the next SUEPA newsletter which Trust members will receive.



## Retro Shirts

It was great to see our Retro Shirts catwalk at MTBD. This included our two new shirts from 64/65 and 04/06 - top effort from our SUEPA models. The shirts are proving to be very popular -we've had some excellent feedback re the quality, and it was good to see many being worn both at MTBD & at Kings Lynn. There are eight now available to buy, check out the site and maybe add to your collection!

The full range of our eight SUFC Retro Shirts is now available online, including the latest two additions of the 1964/65 season and the 2004/06 Tilly/Brush double promotion era.

You can order one of these through our website, in a fabulous number of sizes.

Once through to the Chablais site, just type 'Southend' into the search box, and it will take you straight to the SUFC Retro Shirts page.



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All sizes are available, from Babygro to Adult 7XL and the option to have either long or short sleeves, and, if required (at no extra cost) a name and number on the back.

An adult shirt is priced at just £35 (including carriage & packing) and delivery is normally within 3 weeks from placement of your order.

If you'd like to get involved in our activities, have an idea, or have any comments on anything the Shrimpers Trust does, or does not do – please feel free to contact me at [pfitz666@aol.com](mailto:pfitz666@aol.com)

Additionally, if you'd like a question posed to Ron Martin or anyone else at the football club, please don't hesitate to send it to me and I will include it in the relevant forum.

## AGM OF THE SOUTHEND UNITED SUPPORTERS SOCIETY LIMITED



The 2020 and 2021 Annual General Meeting of the Southend United Supporters Society Limited will be held in the Shrimpers Bar, Roots Hall Stadium on Monday 15<sup>th</sup> November 2021.

The formal calling notice and agenda for this meeting will be sent out to members mid October.

After the official business of the AGM has been completed there will be a Q&A session, details of who will be attending to be announced shortly.

We look forward to seeing you there.

## MEMBERSHIP

### Life Membership (Total 268)

Welcome to New Life Members David Cottrell, Judith McMahon and Helen Ropkins.



Life Membership of the Trust currently costs £100.00 or £70 if aged 70 or over. An email account is required for Life Membership.

If you are interested in joining this group please contact our Membership Secretary, Paul Yeomanson via email at [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk).

You can also join up as a Life Member in the Membership Section of the Trust Website [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk), and postal applications will also be accepted at **Shrimpers Trust, PO Box 5830, Southend-on-Sea, SS1 9FD**.

### Welcome to New Members since the last Newsletter

**James Amner, Jean Amner, Doug Barber, Neil Blackburn, Jack Chandler, David Cottrell, John Goodwin, Lynne Goodwin, Peter Goodwin, Mollie Fisher, Kevin Hawkes, Aaron Holmes, Christopher Jeffrey, Jan Johansson, Ivor Kirkwood, Jim Ling, David Longbottom, Adam Luck, William Mailes, Gary Mayle, George McCall, Joe McCall, Danny O'Reilly, Robbie Osborne, Tracey Ransome, Conor Sammon, Nicola Slater, Judith Snell, Robert Snell, Darren Sonnet, Craig White and Jamie Williams.**

**\*\*Please note that the Shrimpers Trust would like to know if any of its members' addresses change, or if they have a new email address so that newsletters and other correspondence can be sent to the correct address. Please send any change of address details to **The Shrimpers Trust, PO Box 5830, Southend on Sea, SS1 9FD**, by email to [membership@shrimperstrust.co.uk](mailto:membership@shrimperstrust.co.uk) or alternatively fill in our on-line contact details form which can be found in the Membership Section of the Trust Website, [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) \*\***

### 100 Club

The latest winners in the scheme, pulled out of the hat during weekly draws since the last newsletter were **Peter Hall, C.R. Napper, Teresa Perry, Alec Trott, Neil Whitehead, Lorraine Posnack, Bryan Woodford, Gary Crowe, Chris Hyland, Graham Hart, Matt Eva, Charles Ball and Jim Hummerston.**

The nature of the 100 Club means the more people that sign up, then the bigger the weekly prize.

100 Club Application Form and Standing Order Form are available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar so why not join up and put yourself in with a chance of winning the weekly prize.

For further information, you can contact Alan Perry at [alanperry4@hotmail.com](mailto:alanperry4@hotmail.com) or by calling 07901 845012.

Remember, the more people that sign up to the scheme, then the higher that prize will be. By setting up a standing order for just £5 a month (or just £60 a year), you put yourself in with a chance of winning around £31 per week at the present time.

### Quid-a-Goal

**Our Quid a Goal scheme is now up and running for the 2021/22 Season.**



**The current total after the game vs Aldershot on Tuesday 14<sup>th</sup> September is £192.00**

The aim of the scheme - like most of the Shrimpers Trust's activities is to raise money for Southend United Football Club and in particular Ricky Duncan's Youth Academy helping in the progress of players such as Daniel Bentley, Jack Payne, Nathan Bishop, Elvis Bwomono, Dru Yearwood, Tom Clifford, Lewis Gard, Terrell Egbri, Harry Phillips, Charlie Kelman and Matt Rush.

### **This is how it works:**

Those who support the scheme with a pledge have their name displayed in the United match program.

We ask you to pledge £0.25, £0.50, £1.00 or more under various headings such as clean sheets, various players scoring goals, or team goals. This does not have to cost you a fortune as you can easily judge in advance how much your pledge will cost you come the end of the season.

For example, the Blues rarely manage more than 70 goals in a season from 1st team matches. A £0.25 per goal pledge would therefore most likely not cost you more than £20.00 come the end of the season. If you chose to do £0.50 per point and we finished up with 80 points, at the end of the season we will write to you thanking you for your support of this initiative asking you to send us a cheque for the amount of £40.00.

An entry form has been included with this newsletter and they are also available from the Fundraising Page on the Trust Website or from the Trust Information Stand in the Shrimpers Bar.

## SHRIMPERS TRUST MERCHANDISE

### POLO SHIRT

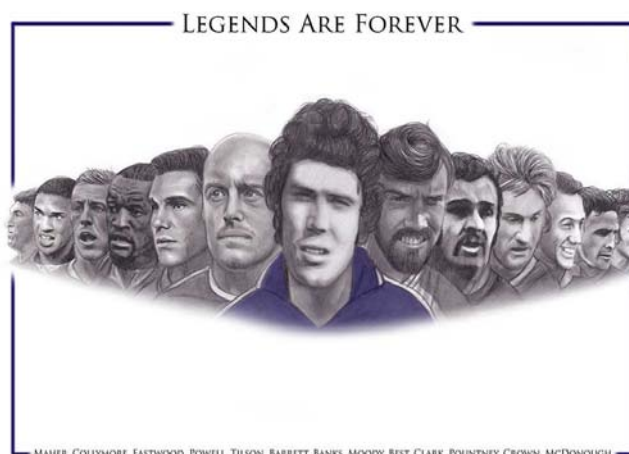
The Silverswift Two Tone Polo Shirt comes in Navy Blue with a Royal Blue Insert and has the current Trust Logo embroidered on the Left Breast and our web address on the Right Hand Sleeve.

These new Polos are available in Small to 3XL and are priced at **£23.00** and can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.



### LEGENDS ARE FOREVER PRINT

A specially commissioned drawing by Niall Swords Art this A3 Mounted 'Legends' Print features the following ex-SUFC Players - Maher, Collymore, Eastwood, Powell, Tilson, Barrett, Banks, Moody, Best, Clark, Pountney, Crown and McDonough.



Priced at **£15.00** the SUFC Legends Are Forever print can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

### 2021/22 SHIRT KEY RING



This two sided football shirt key ring is in the SUFC home & away colours for the 2021/22 season with the Shrimpers Trust youth team shirt logo.

Priced at **£1.50** the Key Ring can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.





## **SEASON CARD HOLDER**

**Bought a Season Ticket for the new season? – Why not treat yourself to the Trust's Season Card Holder.**

This Oyster Card style Season Card Holder comes in Navy with the Trust Logo and Web Address printed in full colour on the front.

Priced at **£1.00** the Season Card Holder can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.



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## **FRIDGE MAGNET**



**The Plasticised 'Sammy The Shrimp' Fridge Magnet features the Trust Shrimp in a Navy SUFC Kit with the Shrimpers Trust website address at the bottom.**

Priced at **£1.00** the Fridge Magnet can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

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## **CAR STICKER**

**Shrimpers Trust Vinyl Self Cling Car Sticker featuring the New Trust Banner. Measures 200mm x 33mm.**

Priced at **£1.00** the Car Sticker can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.



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## **BALLPOINT PEN**



**With a Blue, Yellow & White body the Plastic Push Button Ballpen has the Trust Logo printed on the main body and has a unique Magnet Clasp printed with a football design.**

This unique pen is exclusive to the Trust and will cost just **£2.00** can be purchased from our online shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.

**These and other items in our merchandise range can be purchased online in the Trust Shop at [www.shrimperstrust.co.uk](http://www.shrimperstrust.co.uk) or from the Trust Information Stand in the Shrimpers Bar prior to any home game.**

Please note that as well as the usual cash and cheque payments we can now accept Credit/Debit Cards for all purchases including Merchandise & Memberships.



Payments powered by **PayPal**

## **SHRIMPERS TRUST ON SOCIAL MEDIA**



Follow us on twitter @shrimperstrust and like and follow us on Facebook "ShrimpersTrust" to keep up to date with all our latest news and events.

You can now also connect with us on LinkedIn at [www.linkedin.com/company/75033660](http://www.linkedin.com/company/75033660)

**Be Part Of It**  
[www.southendunited.co.uk](http://www.southendunited.co.uk)

**SHRIMPERS TRUST**

**OFFICIAL AWAY SUPPORTERS TRAVEL  
ORGANISER FOR SOUTHEND UNITED F.C.**

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[facebook.com/sufcofficialawaytravel](https://www.facebook.com/sufcofficialawaytravel) | [twitter.com/shrimperstrust](https://twitter.com/shrimperstrust)

**We now also have a dedicated Away Travel Facebook Page "sufcofficialawaytravel" where you can find all the latest details on the Official Away Travel for Southend United.**

15<sup>th</sup> September 2021