

NEWSLETTER – Vol. 18 Iss. 01. – September 2022

THE INTRODUCTION – Paul FitzGerald

I write this introduction, after our away win against Wealdstone. Our performances on the pitch, whilst certainly more pleasing to the eye of late, have not really reflected in the accumulation of points we'd all like to see. Early days of course, but surely with our transfer activity and apparent ambition, I'd have to agree with Ron Martin, that nothing short of the play-offs is acceptable this season.

As a Trust we are doing our bit to try to help, the earlier donation to support the refurbished gym is now being significantly supplanted with a further sizable donation, to allow the purchase of rehabilitation and gym equipment – more on this in coming weeks.

Talking of Ron Martin – I caught up with him a week or so back, to discuss progress on many fronts (or lack, of in some cases). After some months of trying to convince him and Tom Lawrence that despite their previous promises, not involving supporters in the input to the new stadium was an incredible own goal...Ron appeared to have a eureka moment.....time will tell if this is any more than lip service.

Of course, finances continue to be a serious problem and there is no obvious sign that they will improve any time soon. If the Chairman does not shortly find that missing treasure, I suspect things are going to get a lot worse, before they get any better. As I write this, some salaries are outstanding and we are very close to the next payroll. A conversation with Ron and Tom on 23rd September did not fill me with much confidence that we are anywhere near meeting our short-term commitments.

On a brighter note, we've been busy these last few weeks, we have recently signed a 2 year deal to continue our support of the youth team on upgraded terms.

Hopefully, most of you will have seen and some participated, in our latest fun fund raiser – the virtual balloon race. It was exciting, ECO friendly and had some fabulous prizes.

- **1st prize - Executive box for one match and one season ticket or £100 cash alternative**
- **2nd prize - Two season tickets or £50 cash alternative**
- **3rd prize - One season ticket or £25 cash alternative**
- **4th prize - One season ticket**
- **5th prize - Home shirt**
- **6th prize - Away shirt**
- **7th prize - Bottle of Champagne**
- **Wooden Spoon - Sweets!**

Congratulations to the winners, which started at Roots Hall and incredibly, after flying round the UK, ended up at Fossetts Farm, who'd have thought eh?

"June Baxter's band" was our winner, followed closely by "Grateful Ukraine Refugees", then "BG", "Stalky", "GrandPaolo", "DanSamVik Q2" and then "T Rex"

NEWSLETTER – Vol. 18 Iss. 01. – September 2022



Prizes were also given for being the balloon in front of Barry Fry ("Fat Grandad's Folly") and finally for last place....."Southend 05/06"

Thank you to everyone who took part and to Southend United for providing many of the prizes.

From our point of view, this was a great success and we plan to run another for the start of next season.

Up and running and in fact off to a flyer (good job Alan) is our ever-popular **Quid a Goal** scheme. We have been running our scheme for 15 years and have raised a significant amount of money for the Youth Academy and Football club generally. Many thanks to all who have signed up this year so far.

It's not too late however, the aim of the scheme - like most of the Shrimpers Trust's activities is to raise money for Southend United Football Club and in particular SUFC's Academy helping in the progress of players such as Daniel Bentley, Jack Payne, Ted Smith, Jack Bridge, Elvis Bwomono, Dru Yearwood, Terrell Egbri and **Jaden Crowhurst**.

This is how it works. Those who support the scheme with a pledge have their name displayed in the United match programme on a regular basis.

We ask you to pledge £0.25, £0.50, £1.00 or more, under various headings such as clean sheets, various players scoring goals, or team goals. (you can choose anything reasonable!) This does not have to cost you a fortune, as you can easily judge in advance, how much your pledge will cost you come the end of the season.

For example, the Blues rarely manage more than 70 goals in a season from 1st team matches (21/22 League goals - 45).

A £0.25 per goal pledge would therefore most likely, not cost you more than £15.00, come the end of the season. If funds are tight, how about £1 for every goal scored by our full backs? If you chose to do £0.50 per point and we finished up with 80 points. At the end of the season, we will write to you thanking you for your support of this initiative asking you to send us a cheque for the amount of £40.00.



Our "scarves for Ukraine appeal" has raised just over 10K in various forms – for anyone who bought one, or donated, my heartfelt thanks. For anyone who still wants one, we have around 50 left, which we will be getting signed by the management and players, and they can be ordered via our website and/or bought in the shrimpers bar where they now reside - We cannot do everything, but we can do something.



NEWSLETTER – Vol. 18 Iss. 01. – September 2022

Our Social Inclusion project is starting to take shape for this year, guests are being lined up, we now have firm dates for NYAS (12th November) and tentative dates for Badgers Den and Lancaster Lions.

If you are interested in this project, either as sponsor or helper, please don't hesitate to contact us for more information. Or if you know of our group who might be interested in being our guests, please send us their details.



Can you spare just a few hours a month to befriend and support a young person in care?

Becoming an Independent Visitor can be very rewarding for you and life changing for a young person in care, being a consistent and supportive person in their life.

Find out more www.nyas.net/services/independent-visitors/
email volunteering@nyas.net

NYAS.yp @NYASServices nyasservices NYAS (National Youth Advocacy Service)

As part of our outreach to various community groups, we have reached out to NYAS. They are looking for volunteers to befriend Looked After Children in Southend. Many of the young people currently waiting for volunteers, love football and would like a volunteer they can play football in the park with, go to games with, as well as exploring other activities to develop their confidence. Volunteers don't need to have any

specific skills or experience, as support and training is provided. All they ask, is that you have lots of enthusiasm and a willingness to support children and young people in care. If you'd like to volunteer or know someone who might like to, please contact Helen Caddock on: 07860 822399 or helen.caddock@nyas.net.



We hope you enjoyed the Football Club's Retro Shirt Day; it was great to see so many wanting to get involved. The day, coincided with our new retro shirt launch - The 1982/83 Shirt. A variation on the 1980/81 promotion shirt with 'Access' as the sponsor and the shirt in which Steve 'Inchy' Phillips kicked off his remarkable Shrimper goal scoring run.

Go to our website for details on our entire current (but growing) range. All sizes are available from baby-grow to adult 7XL and the shirts can be personalised if required.

We are already in the design stage of our next offering which is to be the 1971/2 shirt.



We've been working hard on the Junior Blues now that the Trust is administering the scheme, initially with the data and now the whole experience, more details on this to follow. We've also improved our presence by adding Facebook, Twitter and Instagram accounts. If you'd like more information on this, head to <https://www.southendunited.co.uk/fans/junior-blues/>, come and see us in the Shrimpers Bar before any home game, or of course, do the social thing. Welcome and membership packs will be out shortly to our new signed up members.

NEWSLETTER – Vol. 18 Iss. 01. – September 2022

The Shrimpers Trust and **SUCET** got together recently to discuss working together more closely, with a specific focus of growing the fan base. The outcome was positive and both parties agreed to a more collaborative approach to our joint activities which should help our Football Club.

SUEPA continues on its recent successful recruitment drive, with membership now at 416.



Adrian Clarke's visit went well, he loved the reception given to him just before kick-off and was thrilled to meet so many familiar faces, including The Doc who fixed his broken nose in the car park plus his old BBC Essex and Echo colleagues. Interesting to learn too about Ronnie Whelan's opening line on the phone when seeking to recruit him from Arsenal: "Do you like a drink?"!

Sad news of course that our former manager, Dave Smith has passed away just short of his 89th birthday. A legend at not only Roots Hall but other clubs too, the manager of our team on that fantastic night v Liverpool back in 1979, the mastermind of our 1980/81 record-breaking Division Four championship team, and above all, a true gent. Our sincere condolences to his family and friends, RIP Dave.

New in our shop, for those that like this kind of thing (I do), is Keith Bird's excellent artwork. Keith Bird is a local self-taught artist who works mostly with oil on canvas.

The two recent oil paintings by Southend United supporter Keith Bird have certainly been attracting attention and a lot of favourable comment. One depicts a 'going to the match' scene at the West Stand entrance and the second shows the West Stand in all its glory from inside on a match day.

Both pictures are certainly atmospheric and we are delighted to be working with Keith, and Stadium Photography, to make these wonderful pieces available to you as a print.

Prints can now be purchased from the Trust Stand in the Shrimpers Bar for £15.00, or via our website at a slightly higher price, to cover post and packing.



NEWSLETTER – Vol. 18 Iss. 01. – September 2022



We have been discussing for a while now, the possibility of working with Southend United Ladies, which seemed an obvious extension of what we have been doing. Simon Dodd has been doing the leg work here and we have agreed our first sponsorship. Lewis Dodds, their manager said

"We like to thank Shrimpers Trust for becoming a proud sponsor of the Ladies and providing the squad with Warm Up Training tops. Shrimpers Trust have been keen to support the Ladies team in as many ways as possible and we look forward to be partnering up with the Trust for the upcoming season!"

The Shrimpers Trust try our best to represent the views and interests of all fans, but we accept we will not please everyone. We are an elected group of volunteers who act on your belief on what is best for the Football Club, whilst being accountable to our membership. We are always looking to diversify our board and membership, and should you wish to get more involved please contact me at pfitz666@aol.com

We would love to have you involved!

AGM OF THE SOUTHEND UNITED SUPPORTERS SOCIETY LIMITED



The 2022 Annual General Meeting of the Southend United Supporters Society Limited will be held in the Shrimpers Bar, Roots Hall Stadium on Monday 14th November 2022.

The formal calling notice and agenda for this meeting will be sent out to members mid October.

After the official business of the AGM has been completed there will be a Q&A session, details of who will be attending to be announced shortly.

We look forward to seeing you there.

MEMBERSHIP

Life Membership (Total 286)

Welcome to New Life Members Stephen King, Mark Sargent, David Champion, Clare Rankin-MacLean, Chris Stacey and Johnathan Humphrey.



Life Membership of the Trust currently costs £100.00 or £70 if aged 70 or over. An email account is required for Life Membership.

If you are interested in joining this group please contact our Membership Secretary, Paul Yeomanson via email at membership@shrimperstrust.co.uk.

You can also join up as a Life Member in the Membership Section of the Trust Website www.shrimperstrust.co.uk, and postal applications will also be accepted at **Shrimpers Trust, PO Box 5830, Southend-on-Sea, SS1 9FD.**

NEWSLETTER – Vol. 18 Iss. 01. – September 2022

Welcome to New Members since the last Newsletter

Richard Clarke, Jason Coman, Martin Cox, Beverley Cresswell, Mark Davies, Robert Davis, Michael Devenish, Sonny Downes, Tony Ellis, Gary Faux, Darren Graham, Terence Harding, Gary Hircock, Gary Holt, Keith Howell, Alfie Jeeves, Glenn Johnson, Nick Keys, Scott Layzell, Stanley Lewis, Sophie Ling, Sam Mailes, Annette McDowell, Jay McIlveney, Tania Mildren, Nigel Perry, Jamie Powell, Raymond Sharp, Harry Smith, Kevin Smith, Mike Smith, Doug Stephens, Niamh Taylor-Blow, Ash Wilson and Simon Worrall.

****Please note that the Shrimpers Trust would like to know if any of its members' addresses change, or if they have a new email address so that newsletters and other correspondence can be sent to the correct address. Please send any change of address details to **The Shrimpers Trust, PO Box 5830, Southend on Sea, SS1 9FD**, by email to membership@shrimperstrust.co.uk or alternatively fill in our on-line contact details form which can be found in the Membership Section of the Trust Website, www.shrimperstrust.co.uk ****

FUNDRAISING

100 Club

The latest winners in the scheme, pulled out of the hat during weekly draws since the last newsletter were **Darren Posnack, Rob Warman, Peter Hall, Graham Hilder, Clare Chapman, Chris Karkoski, Vicky Shipp, Paul FitzGerald, George Short, Jenny Yeomanson, Paul Manning, Carol Champion, Teresa Perry, Andy Bunker, C.R. Napper, Alec Trott, John Walton, Richard Cunningham and Richard Harrington.**

The nature of the 100 Club means the more people that sign up, then the bigger the weekly prize.

100 Club Application Form and Standing Order Form have been included with this newsletter so why not join up and put yourself in with a chance of winning the weekly prize.

For further information, you can contact Alan Perry at alanperry4@hotmail.com or by calling 07901 845012.

Remember, the more people that sign up to the scheme, then the higher that prize will be. By setting up a standing order for just £5 a month (or just £60 a year), you put yourself in with a chance of winning around £31 per week at the present time.

Quid-a-Goal

Our Quid a Goal scheme is now up and running for the 2022/23 Season.



The total after 10 matches is £572.50.

This is how it works. Those who support the scheme with a pledge have their name displayed in the United match programme on a regular basis.

We ask you to pledge £0.25, £0.50, £1.00 or more, under various headings such as clean sheets, various players scoring goals, or team goals. (you can choose anything reasonable!) This does not have to cost you a fortune, as you can easily judge in advance, how much your pledge will cost you come the end of the season.

For example, the Blues rarely manage more than 70 goals in a season from 1st team matches (21/22 League goals - 45).

NEWSLETTER – Vol. 18 Iss. 01. – September 2022

A £0.25 per goal pledge would therefore most likely, not cost you more than £15.00, come the end of the season. If funds are tight, how about £1 for every goal scored by our full backs? If you chose to do £0.50 per point and we finished up with 80 points. At the end of the season, we will write to you thanking you for your support of this initiative asking you to send us a cheque for the amount of £40.00.

If you would like to join our Quid a Goal scheme please complete and return the enclosed and we will do the rest.

SHRIMPERS TRUST ON SOCIAL MEDIA



Follow us on twitter @shrimperstrust and like and follow us on Facebook "ShrimpersTrust" to keep up to date with all our latest news and events.

You can also follow shrimperstrust on Instagram and you can connect with us on LinkedIn at www.linkedin.com/company/75033660

The **SHRIMPERS TRUST**
OFFICIAL AWAY SUPPORTERS TRAVEL
ORGANISER FOR SOUTHEND UNITED F.C.

07892 905338 | travel@shrimperstrust.co.uk | www.shrimperstrust.co.uk

[facebook.com/sufcofficialawaytravel](https://www.facebook.com/sufcofficialawaytravel) | twitter.com/shrimperstrust

We also have a dedicated Away Travel Facebook Page "sufcofficialawaytravel" where you can find all the latest details on the Official Away Travel for Southend United.

30th September 2022