

NEWSLETTER – Vol. 7 Iss. 01. – July 2011

THE INTRODUCTION – Paul FitzGerald

Here we go again.....

As the kids break up from school and I head off for my short summer break, inconveniently timed to miss the first real game, I can't help but thinking about pre-season and the recent events.

Firstly we start off the pre-season in gung-ho fashion forcing me to consider a visit to the bookies – then off we jaunt to the north only for me to regret that decision.

Worrying news from the camp about last year's top goal scorer and perhaps not surprising news that Mr Rickets will not be joining us and suddenly you begin to wonder where the goals are going to come from.

Also very sad to see Laurence Bloom go – by all accounts a very talented individual and we wish him well at Charlton where no doubt the payroll is probably a bit bigger and more reliable.

Now of course, we have other clubs sniffing around two of our more prized assets which will no doubt have whet the appetite of those pulling the purse strings at the hall. Conversely several of the new signings look very useful and I am very much looking forward to seeing them perform.

Talking of purse strings it's tough running a football club or so I'm told – supporters want and often expect large sums of money to be made available by the owners/directors to buy players and yet don't like to hear their club is losing money and not paying its bills. At Southend this has been a conundrum for some time and Tara explained how frustrated he was with this attitude when presented with a question regarding the Salary Cost Management Protocol rules.

Of probably more concern to Tara and the gang was the news that Mr Bates was up to his usual tricks of using the echo to report a contractual issue between Sainsbury's and Prospects college and stating he was looking elsewhere for a buyer. This leading to yet another hold up in the complex transaction that is our future and no doubt increased cost to the developer and therefore less funds for the football club

By the time you read this Meet the Blues Day may well have come and gone and I hope many of you will have been approached by members of the committee to comment on what we do and what we don't do – this really is your Trust and we very much want members to have their say

As ever, if anyone ever wants to comment on any Trust matter or indeed, anything Southend United related, don't hesitate to contact me, I do try to reply to all e-mails. (pfitz666@aol.com)



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WIN A 2011/12 SUFC SEASON TICKET

Not renewed your Season Ticket yet? Or want to bring a family member or friend to matches with you?

Well now's your chance to do so for just **£1.00**

The Trust are raffling a 2011/12 Season Ticket to raise funds and the cost of each ticket is just £1.00.

Tickets will be on sale at this year's MTBD on Sunday 31st July and will also be available from the Trust information stand in the Shrimpers Bar prior to the Home Games v Hereford, Orient and Burton with the draw taking place at half-time during the Burton Match on the 20th August. Also look out for tickets at our first two away Matches v Accrington and Crawley.

If you would like to purchase tickets but cannot make it to any of the above please contact **Alan Perry on Tel: 01702 476458** or by email: alanperry4@hotmail.com and he will post some tickets out to you.

Please note that there is no cash alternative for this draw.



NEW MERCHANDISE

The Trust have launched 3 new items of Merchandise for the 2011/12 Season.



The first is an Air Freshener with Sammy the Shrimp in his new kit on the front and the Trust Logo and the strapline 'Supporting SUFC' on the back priced at just **£1.50** it will give your car that great 'New Car' smell.

Next is the Trust Beer Mat, a must to put your beer or coffee on at home whilst watching or listening to the 'Blues'. With Sammy the Shrimp and the Trust Logo on the front and all the Trust Contact Details on the reverse side.

These are priced at **£3.00** for a pack of 10 and can also be purchased individually (Trust Stand Only) for £0.30.



And finally we have re-issued last season popular Football Shirt Key Ring, updated with the 2011/12 Youth Team Home & Away Shirts. Price **£1.50**.

All these items can be purchased from the Trust Shop on our Website, or from the Trust Stand in the Shrimpers Bar prior to any home game.

All these items will also be on sale at this year's Meet the Blues Day on Sunday 31st July.

FUNDRAISING

100 Club

The latest winners in the scheme, pulled out of the hat during weekly draws since the last newsletter were Paul Yeomanson, Clare Brooks, Chris Karkoski, Matthew Walker, Jimmy Hummerston, Lesley Hicks, Gary Crowe, Philip Endel and Alec Trott each winning around £29.00.

The nature of the 100 Club means the more people that sign up, then the bigger the weekly prize. To register your interest, you can still contact Alan Perry at alanperry4@hotmail.com or by calling 01702 476458 and put yourself in with a chance of winning the weekly prize. Remember, the more people that sign up to the scheme, then the higher that prize will be. By setting up a standing order for just £5 a month (or just £60 a year), you put yourself in with a chance of winning around £28.00 per week at the present time.

Quid-a-Goal

Pledges for the 2011/12 Season Quid A Goal scheme are now coming in and it is hoped that we will beat the total raised last season which was £1681.00.

Once again for the 2011/12 season part of the funds raised from the QAG scheme will be given to the Southend United Community & Educational Trust (SUCET) to help fund their Bodycare Programme. This programme is delivered to young children of both Infant and Junior school age to help them get a healthy start in life with the benefits of physical activity and healthy eating being covered as well as mental and social health.

If you would like to help raise funds for this worthy cause you can do so by completing the QAG Entry Forms that are available from the Trust Stand in the Shrimpers Bar.

Application forms are also available for download from the Trust Website www.shrimperstrust.co.uk



FORTHCOMING TRUST EVENTS

Monday 12th September 2011

CHINESE NIGHT

East, 33 Alexandra Street, Southend on Sea – 7.30pm for an 8.00pm meal
£15.00 – All You Can Eat Buffet

For further details contact Alan Perry
(Tel: 01702 476458, email: alanperry4@hotmail.com)



Saturday 17th September 2011

QUIZ NIGHT

The Shrimpers Bar, Roots Hall – 7.00pm for a 7.30pm prompt start
£8.00 Adults, £5.00 U18's – Includes Fish & Chip Supper

For further details contact Alan Perry
(Tel: 01702 476458, email: alanperry4@hotmail.com)



Thursday 27th October 2011

BINGO NIGHT

Mecca Bingo, Greyhound Trading Estate, Southend on Sea – from 6.30pm

For further details contact Clare Brooks
(Tel: 07980 363092, email: travel@shrimperstrust.co.uk)



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Several other Fundraising Events are being planned for the forthcoming season including our Annual Trust Poker Championship, Race Nights, Curry Nights and a Body Shop Evening.

Plus coming very soon will be a Fans Forum with Paul Sturrock, Graham Goughlan and new club captain Chris Barker.

Details will be advised in forthcoming newsletters and on the Trust Website.

MEMBERSHIP

Welcome to New Life Members (Total 199)

Barry Critchett, Steven Doyle and Howard Graham.



Life Membership of the Trust currently costs £75.00 if you have an email account or £100.00 if you prefer to receive Trust Mailings by post.

And if you become a Life Member now you have the chance to win a 'Blues Lounge' Package for two at a home game of your choice next season.

The winning Life Member will be drawn when our Life Membership reaches 200.

If you are interested in joining this group please contact our Membership Secretary, Paul Yeomanson via email at membership@shrimperstrust.co.uk.

You can also join up as a Life Member in the Membership Section of the Trust Website www.shrimperstrust.co.uk, and postal applications will also be accepted at **Shrimpers Trust, PO Box 5830, Southend-on-Sea, SS1 9FD**.

Welcome to New Members since the last Newsletter

John Burman, Joshua Freemantle, Alex Grocott, Pamela Harris, Rebecca Humm, Nigel Parker and Deryck Shead.

Please note that the Shrimpers Trust would like to know if any of its members' addresses change, or if they have a new email address so that newsletters and other correspondence can be sent to the correct address. Please send any change of address details to **The Shrimpers Trust, PO Box 5830, Southend on Sea, SS1 9FD, or alternatively fill in our on-line contact details form which can be found in the Membership Section of the Trust Website, www.shrimperstrust.co.uk **

CARS4ALL TROPHY

Congratulations to Ricky Duncan and the Trust backed Youth Team for winning the Cars4All Trophy last weekend.



The now annual youth team tournament held at Roots Hall saw the SUFC under 18's pitted against Academy side Wolverhampton Wanderers in their first match played on the Saturday which they won 4-2 on penalties after the match had ended 1-1 during normal time.

Ricky Duncan's side then played Norwich City in the final on Sunday who had beaten Leicester City the previous day.

The 'Blues' won a pulsating final 3-2 winning the Trophy at the 3rd attempt.